



PASADENA  
SHOWCASE  
HOUSE  
*for the Arts*

## PASADENA SHOWCASE HOUSE FOR THE ARTS

### General Meeting Minutes Wednesday, March 04, 2009 *Approved*

**CALL TO ORDER:** A regular meeting of the Pasadena Showcase House for the Arts was held at Kidspace, Pasadena, California, on March 04, 2009. The president, Joy Sullivan, and recording secretary, Lisa Loeffler was present. The meeting was called to order at 9:41AM.

**APPROVAL OF MINUTES:** *A motion was made by Lisa Loeffler to approve the minutes of the General Meeting held February 04, 2009. Motion carried.*

#### **OFFICER'S REPORTS:**

##### ***PRESIDENT – JOY SULLIVAN***

Joy thanked Hospitality Chairman, Barbara Damerel, for preparing today's refreshments and Jennifer (Johnson) and her husband for arranging the use of Kidspace for the meeting.

Joy advised the membership that on February 17<sup>th</sup>, she and Marti (Farley) made a Showcase House presentation to the San Marino City Club. The presentation was well received. They will be making the same presentation to other groups.

On February 27<sup>th</sup>, Joy attended the LA Philharmonic Board Retreat held at the Getty Center, Los Angeles. The agenda included the LA Phil's future plans and Gustavo Dudamel's inaugural season as the new Music Director.

On March 03<sup>rd</sup>, Joy and Delise (Menik) attended the Five Acres annual meeting held at the Athenaeum on the Cal Tech campus. At the meeting Joy was presented several awards for all of the support that PSHA has given Five Acres over the years. Included were: California State Assembly Recognition; County of Los Angeles Commendation; and a plaque from Five Acres.

Joy suggested that all of the awards received by PSHA be posted to the website. Danielle Takata, Publications Chairman, will follow-up.

##### ***1<sup>ST</sup> VICE PRESIDENT - DELISE MENIK***

Delise advised that at its February 18<sup>th</sup> meeting, the Board of Directors voted in favor of the following recommendation made by the Policies and Procedures Committee. The recommendation originated in the Ad Hoc Membership Committee.

*POLICIES AND PROCEDURES, 4<sup>th</sup> Vice President, Gifts & Grants, page 57,  
currently reads: Shall be invited to Public Relations Committee meetings as an observer.  
This is being changed to read: Shall serve as liaison to the Public Relations Committee to  
fulfill the benefit obligation but this does not preclude them from accepting any Benefit  
Committee positions.*

**3<sup>RD</sup> VICE PRESIDENT - FINANCE: SUZANNE WILCOX**

No report.

**4<sup>TH</sup> VICE PRESIDENT – GIFTS AND GRANTS: KATHY FEELY**

Kathy reported that the Gifts and Grants Committee met in February and reviewed 62 grant applications. There were 44 in 2008. Following the recommendation of the Gifts and Grants Committee, 40 of the applications were approved by the Board of Directors at its February 18<sup>th</sup> meeting. Kathy noted that 13 of the recipients were new this year.

The Gifts and Grants Committee allocated \$680,000:

- |  |           |
|--|-----------|
| 1. Los Angeles Philharmonic Association: | \$275,000 |
| 2. Grant Recipients:                     | \$365,000 |
| 3. Community Staffing Organizations:     | \$ 40,000 |

The grant recipients are divided into the following categories:

1. Concerts and Performances: 17
2. Instruments and/or Music Equipment: 5
3. Music Education/School Programs: 13
4. Music Therapy: 3
5. Scholarships: 1
6. Other: 1

Kathy acknowledged members of the Gifts and Grants Committee: Marilyn Anderson, Liz Giordano, Brigett Guitron, Jan McEachern, Gretchen McNally, Lynn Mehl, Delise Menik, Undine Schwarz, Cindy Steffen, Joy Sullivan, and Julie Withers.

*The report was filed with the minutes.*

**2<sup>ND</sup> VICE PRESIDENT - BENEFIT: MARTI FARLEY (out of order from the Agenda)**

Marti reported that this morning the replacement of the driveway was scheduled to begin. Pacific Pavingstone is the contractor. The proposed Lower Level Kitchen received approval from the City. The designer is making his presentation to Marti and the owners today.

Marti invited all members to visit the house. The best time is after 3:00p.m. Members are requested not park in front of the house.

Reports were made by the following Benefit Committee members:

*Gift Certificate, Nicole DeWeese* - Marti advised members that today is the last day that Gift Certificates would be available for purchase.

*Shops at Showcase Co-Chairmen, Marilyn Anderson and Georgia Coye* – Announced that Shops would have 29 vendors. Samples from four of the new vendors were presented and available for purchase at today's meeting.

*Member Tickets, Barbara Voors (Absent)* – Joy advised that Member Tickets are still available for purchase and those interested should sign-up on the clip board.

**BOARD TREASURER: CINDY STEFFEN**

Cindy reported the balances for the reporting period as:

<i>Union Bank of California -</i>		
Business Interest Checking:	\$ 46,466.23	} Board
Business MoneyMarket:	\$ 682.02	
<i>American Funds -</i>		
U.S. Treasury Money Fund	<u>\$650,989.92</u>	
<i>Total:</i>	<u>\$698,138.17</u>	

*The bank report was filed with the Minutes.*

**BOARD AND COMMITTEE REPORTS:**

**CORRESPONDING SECRETARY: LINDA JENKINS**

No report.

**BENEFIT TREASURER: MARY ANN CLAYTON**

Mary Ann reported the balances for the reporting period as:

<i>Union Bank of California -</i>		
Business Interest Checking:	\$ 147,328.13	} Tickets Benefit
Business Checking (Analysis):	<u>\$ 45,281.92</u>	
<i>Total:</i>	<u>\$192,610.05</u>	

*The bank report was filed with the Minutes.*

**INVESTMENT FUND: RARY SIMMONS**

Rary reported the balance for the reporting period as:

*The Endowment Fund:* \$1,882,407.14

*The report was filed with the Minutes.*

**HOSPITALITY: BARBARA DAMEREL**

Barbara thanked Greg and Jennifer Johnson for arranging the use of Kidspace, and Jones Coffee for providing the coffee.

**INSTRUMENTAL COMPETITION: KAYTIE WATKINS**

No report.

**MUSIC MOBILE: SHELLY REISCH**

Shelly reported that 56 Music Mobile presentations were either scheduled and/or completed, introducing the sounds of the symphony to over 2,000 3<sup>rd</sup> grade students in the San Gabriel Valley.

Shelly requested that members interested in staffing Music Mobile contact her. She thanked members for continuing to support the program.



**MEMBERSHIP: BEVERLY MARKSBURY**

Beverly reported that the Prospective Member event on February 7<sup>th</sup> was a success. The agenda included presentations by Marti, Joy, and Beverly, a light lunch, and a tour of the house. Twenty-five prospective members attended.

Beverly reminded members that a second prospective/new member reception is scheduled for May 2<sup>nd</sup>, 4:00 PM, at Showcase House. New member applications are due May 17<sup>th</sup>.

**2010 Membership changes include:**

- Dues are reduced from \$185 to \$100
- 2 tickets to the LA Philharmonic, prime seating
- Lunch at the October General Meeting
- Lunch at Punch & Lunch
- Dinner at Closing Party
- Refreshments at the June General meeting celebration
- Invitations to Empty House Party & Premiere Night
- Sponsors are no longer required
- Exterior work days eliminated
- No post staffing requirement

The Membership Ad Hoc Committee reviewed and reduced the number of positions required for PSHA's Board and Benefit Committee. Beverly acknowledged the members of the committee.

Beverly reminded members that June 1<sup>st</sup> is the last day to change status and June 30<sup>th</sup> is the last day to pay dues. Request for status change must be made in writing (email is fine) to the Membership Chairman. Membership status and benefit questionnaires will be mailed this week.

**PROVISIONALS: DONNA GOTCH**

Donna reported that all of The Diamonds had completed their pre-staffing and are taking turns re-stocking house op's supplies for this year's Showcase House.

Donna acknowledged all of the Provisionals in attendance.

**PUBLICATIONS: DANIELLE TAKATA**

Danielle reported that articles for *Just in Showcase* are due March 18<sup>th</sup>.

**PUBLIC RELATIONS: PHYLLIS WILBURN**

Phyllis reported on the activity of the Public Relations Committee and media coverage.

Pasadena Magazine is running ads during March & April. Along with the ads each issue will feature a special article about the 2009 Showcase House. The first article will cover the history of the house and the next month will feature the house and the designers.

Additionally, The Quarterly, Arroyo Monthly, Boulevard Magazine, THE Magazine, and Image Magazine are all working on stories.

Cindy Dole's live broadcast of her talk show, Home Wizards, KRLA Saturday mornings, is scheduled to broadcast from Showcase House Saturday, April 25<sup>th</sup>.

Phyllis reminded members that they are all publicity ambassadors for PSHA. She also cautioned members not to give out the address of Showcase House and not to talk about the owners. Phyllis is happy to assist with any questions.

***SEASON TICKETS: LYNN MEHL – Absent***

Barbara Damerel reported that seats are available for the May 15<sup>th</sup> and May 22<sup>nd</sup> (PSHA sponsored) concerts. Contact Lynn if interested. The Hollywood Bowl concert dates will be posted to the newsletter approximately April/June.

***YOUTH CONCERT: JAN McEACHERN***

Jan reported that the 2009 Youth Concert is scheduled for Thursday, October 15<sup>th</sup> (five weeks earlier than 2008). She asked members to note their calendar as about 50 volunteers are needed. Eileen Reilly is the 2010 Chairman.

***INTERMEDIATE REPRESENTATIVES: JENNIFER JOHNSON AND BARBARA VOORS***

Jennifer reported that there are over 200 Associate and Intermediate members. The representatives will be meeting next week to plan the annual Intermediate and Associate Tea and Tour, held the same day as Punch and Lunch.

***ASSOCIATE REPRESENTATIVES: FRAN BILES AND VICKI McCLUGGAGE***

See Intermediate Representatives.

***HISTORIAN: DORIS CHRISTY***

No report.

***TELEPHONES: CHERI GRAHAM***

Cheri requested members to contact her regarding changes to their voice mail scripts and instructions on how to pull voice mail messages from PSHA's message system.

***ADVISOR/PARLIAMENTARIAN: GRETCHEN McNALLY***

Gretchen presented the 2009/2010 Board of Directors:

*Executive Board*

<i>President</i>	- Delise Menik
<i>1<sup>st</sup> VP</i>	- Marti Farley
<i>2<sup>nd</sup> VP (Benefit)</i>	- Beverly Marksbury
<i>3<sup>rd</sup> VP (Finance)</i>	- Cindy Steffen
<i>4<sup>th</sup> VP (Gifts &amp; Grants)</i>	- Phyllis Wilburn
<i>Membership</i>	- Donna Gotch
<i>Secretary</i>	- Cheri Graham
<i>Advisor/Parliamentarian</i>	- Joy Sullivan

*Standing Committees*

<i>Treasurer</i>	- Susie Caron
<i>Hospitality Chairman</i>	- Liz Giordano
<i>Music Mobile Chairman</i>	- Julianne Reynoso

Youth Concert Chairman - Eileen Reilly  
Provisional Chairman - Kathryn Hofgaarden  
Public Relations Chairman - Jenine Baines  
Publications Chairman - Danielle Takata  
Season Ticket Chairman - Lisa Loeffler

*Motion:* Gretchen motioned that the 2009-2010 slate be approved. *Motion carried.*

**UNFINISHED BUSINESS**

None.

**NEW BUSINESS**

Joy reminded the members of upcoming Calendar dates:

April 15<sup>th</sup> - Punch and Lunch  
April 19<sup>th</sup> - Showcase House Opening Day

Jan McEachern, Special Evenings Chairman, asked members to give her contact information to anyone interest in hosting a Special Evening. Wolfgang Puck Catering is once again the caterer for the Special Evening events.

**ADJOURNMENT**

The meeting adjourned at 11:03 AM.

Lisa A Loeffler  
Lisa Loeffler, 2008/2009 Recording Secretary

06-02-09  
Date