



PASADENA  
SHOWCASE  
HOUSE  
*for the Arts*

## **Pasadena Showcase House for the Arts**

Minutes

Meeting of the General Membership

Punch and Lunch

April 9, 2014

10:00 a.m.

**Approved**

### **Call to Order**

The meeting of the General Membership of Pasadena Showcase for the Arts was held at the 2014 Pasadena Showcase House of Design. Donna Gotch, President, called the meeting to order at 10:12 a.m. Beverly Muench, Secretary, was present.

### **Quorum**

Ms. Gotch announced that a quorum was present.

### **Approval of Minutes**

Ms. Butcher moved and Ms. Graham seconded that the minutes of the March 5, 2014 General Membership meeting be approved. Motion carried.

### **Officers Reports**

#### **50th Anniversary Book Committee: Fran Biles**

Ms. Gotch started the meeting by introducing Ms. Biles to report on the 50th Anniversary Book. Ms. Biles announced that the 50th Anniversary Books were here and were available to pick up at the table up front. Sales will continue throughout the run of Showcase.

#### **President: Donna Gotch**

Ms. Gotch reported that there was an excellent turn out of PSHA members at the PSHA sponsored Colburn School concert at the Ambassador Auditorium, and PSHA had a table with ticket flyers, postcards and book information. She thanked Land Rover Pasadena for sponsoring the banners that have been put up throughout Pasadena advertising the Showcase House. She also acknowledged many other donors for their support of Showcase. Ms. Gotch then reported that Light-Up went well last night, and today's schedule would include a tour of the House after the meeting, lunch and then recognition of the participating designers. She reported that the first PSHA Benefit Chair, Joan Anawalt, who started the Showcase House of Design, passed away in February. Lastly, she thanked many PSHA members for their significant contributions to this year's House.

#### **1<sup>st</sup> Vice President: Katherine Watkins**

No report.

#### **2<sup>nd</sup> Vice President: Mary Ann Clayton**

Ms. Clayton commended everyone for all their hard work on the House and thanked the members who stepped up and assumed additional responsibilities to assist her while she could not be present at the House. She invited everyone to attend the ribbon cutting on Sunday at 9:00 a.m.

### **Benefit Committee Reports**

#### **Promotions: Erin Dundee and Pam Ragus**

Ms. Dundee announced that promotional items are on sale all day today, and there are some sale items from last year.

**Premiere Night: Debra Scott and Vicki Liske, Assistant**

Ms. Scott and Ms. Liske said they are looking forward to a golden evening. They need a few more volunteers to assist with check-in, so if someone is interested, please contact them.

**Restaurant at Showcase: Penny Arroyo and Christine Upton**

Ms. Upton announced that there will be music to accompany the Friday night themed dinners, and reviewed the menus and the musical accompaniments for each special evening. She encouraged everyone to dine at *Table 50*, and announced that the frequent dining card was being given out again this year. After purchasing five entrees, the sixth one is free.

**Staffing: Barbara Damerel and Stephani Tyler**

Ms. Damerel and Ms. Tyler performed a skit instructing the membership on how to trade staffing shifts on STARS. The system will show "pending" until the member being traded with accepts the trade on STARS. If anyone needs assistance, call Ms. Tyler.

**Tickets: Linda Polwrek and Debra Qurtman**

Ms. Polwrek reported that ticket sales have been brisk and that Member Tickets will be available for sale from Ms. Welch after the tour.

**Shops at Showcase: Marilyn Anderson and Roslyn DeForest**

Ms. Anderson reported that Shops is running smoothly and that the terminals this year will have a battery life of eight hours - so Shops will be functional even during a power failure. One vendor recently pulled out so another vendor was added and there will be a men's clothing vendor this year.

**3<sup>rd</sup> Vice President: Susie Caron**

Absent.

**4<sup>th</sup> Vice President: Cheri Graham**

Ms. Graham announced that the Gifts & Grants Reception is two weeks from today, from 3:00 - 5:00 p.m. in *Table 50*. She invited everyone to attend and was excited that PSHA was able to award \$685,000 this year.

**Membership: Jan Emamian**

Ms. Emamian reported that Dues Notices were mailed and reminded everyone to respond on or before June 1, 2014. She also announced that the final Prospective Members Reception will be on May 3, 2014 from 2:00 - 4:00 p.m. in *Table 50*. Please let Ms. Emamian know if there are any interested candidates to invite.

**Secretary: Beverly Muench**

No report.

**Advisor/Parliamentarian: Kathryn Hofgaarden**

No report.

**Hospitality: Penny Arroyo**

Ms. Gotch announced that the next General Membership Meeting will be on June 4, 2014 at 4:00 p.m. at The Maxwell House.

**Instrumental Competition: Chuck Rubin**

No report.

**Music Mobile™: Andrea Kelly**

Ms. Kelly announced that the end of this year's Music Mobile™ is near. There have been 58 assemblies at 23 schools so far and she thanked each PSHA volunteer for staffing.

**Youth Concert: Jill Fosselman**

No report.

**Provisional: Stephani Tyler**

Ms. Tyler introduced all the Keys in attendance today, and acknowledged all the hard work they have done this year.

**Public Relations/Marketing: Chini Johnson-Taylor**

Ms. Johnson-Taylor reported that the PR committee has been very busy with multiple print and media ads, including the first ever ad in Chinese, and preparing for Media Days. Organizations have been including ticket information in their newsletters, and multiple hotels have ticket information available for their guests. Ms. Gotch then shared the scroll received from the County of Los Angeles Board of Supervisors commemorating the 50th Anniversary of the Pasadena Showcase House of Design.

**Publications: Undine Schwarz**

No report.

**Season Tickets: Linda Polwrek**

No report.

**Treasurer: Jenny Chiang**

Ms. Chiang reported the following account balances as of April 9, 2014:

Operating Account - \$105,155.35

Tickets Account - \$1,317,996.24

**Archivist/Historian: Joy Sullivan**

No report.

**Associate Representatives: Vicki McCluggage & Charlotte Varner**

**Intermediate Representative: Marcia Kreditor**

No report. Ms. Gotch remarked that they were getting ready for Tea and Tour at 2:00 p.m. today.

**Investment Fund: Fran Biles**

Ms. Biles reported that the Investment Fund has a balance of \$4,230,022.51 as of March 31, 2014.

**Telephones: Debra Scott**

No report.

**Unfinished Business**

None.


**New Business**

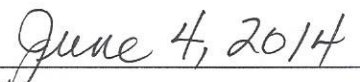
None.

**Adjournment**

Ms. Gotch adjourned the meeting at 10:55 a.m.

Respectfully submitted,

  
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Beverly Muench  
Secretary 2013/2014

  
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Date