



PASADENA
SHOWCASE
HOUSE
for the Arts

Pasadena Showcase House for the Arts

Minutes

Meeting of the General Membership

February 5, 2014

9:00 a.m.

Approved

Call to Order

The meeting of the General Membership of Pasadena Showcase for the Arts was held at the Pasadena Senior Center. Donna Gotch, President, called the meeting to order at 9:20 a.m. Beverly Muench, Secretary, was present.

Quorum

There were 34 voting members present.

Approval of Minutes

Ms. Graham moved and Ms. Tyler seconded to approve the minutes of the January 8, 2014 General Membership meeting. Motion carried.

Officers Reports

President: Donna Gotch

Ms. Gotch welcomed members to the Pasadena Senior Center and provided a brief overview of the center. She then introduced Hye-Ryung Lim, the Grand Prize winner of the 28th PSH Instrumental Competition, who together with her accompanist, proceeded to perform for the membership.

1st Vice President: Katherine Watkins

Ms. Watkins announced that there had been a delay in distributing the proposed Bylaw changes approved by the Board of Directors to the membership, and the required 10-day notice requirement was not met. Therefore, those changes will be presented for approval at the March General meeting. She then reported the changes to the Policies and Procedures Manual approved by the Board of Directors to 1) recognize members for consecutive years as Active and Business members, 2) increase the amount required for bids, and 3) clarify the voting privileges of the President and the Advisor/Parliamentarian. The specific changes approved are as follows:

1) Page 54 - effective July 1, 2014

25. MEMBERSHIP CHAIR

- Shall present and coordinate recognition of members on their tenth, fifteenth and twentieth consecutive year anniversaries of Active and Business membership, including the Provisional year, at a General Meeting.

2) Page 50 - effective July 1, 2014

17. BIDS AND WAIVERS

- All anticipated expenditures of ~~\$7,500~~-\$10,000 or more shall require bids from three (3) vendors unless waived by the Finance Committee.

3) Page 52

20. PRESIDENT

- Shall maintain neutrality when presiding at Board of Directors and General Meetings and only vote in the case of breaking a tie, causing a tie or a ballot vote. The President

may exercise her/his right to make motions, speak in debate and vote in Executive Committee meetings and as an ex officio member of all Standing Committees.

4) Page 55

27. ADVISOR/PARLIAMENTARIAN (Immediate Past President)

- Shall have the right to make motions, speak in debate, and vote at all meetings.

2nd Vice President: Mary Ann Clayton

Absent. Ms. Gotch reported that there will be 162 street banners hanging in Pasadena from April 1 to May 12, 2014 announcing the dates of the 50th Anniversary Pasadena Showcase House of Design. Symes Land Rover is sponsoring these banners. Ms. Gotch also thanked Ms. McCluggage and Ms. Varner for a phenomenal Empty House Party, and Ms. Sullivan for a very successful Neighbors Preview for over 70 neighbors.

Benefit Committee Reports

Exterior: Holly Shearer

Ms. Shearer reported that demolition and transformation of the exterior is well underway. Work has begun on the Spring House and the Lily Pond.

Interior: Karol Franks

Ms. Franks reported that there is a lot of work going on inside the House as well, and said that the interior is in the demolition phase with walls being taken out, etc.

Staffing: Barbara Damerel and Stephani Tyler

Ms. Damerel and Ms. Tyler reported that pre-staffing is going smoothly and members should sign up for staffing positions prior to February 15, 2014 when sign-ups will open to the community organizations. This year, there will be a written training guide, and key position training will be combined with the two community training sessions at the House on Saturday, March 29, 2014 from 2:00 - 4:00 p.m. and Saturday, April 5, 2014 from 10:00 a.m. to noon.

Tickets: Linda Polwrek and Debra Qurtman

Ms. Polwrek reported that ticket sales began this morning, and some "eager beavers" had already purchased them.

Gift Certificates: Beverly Muench

Ms. Gotch reported that Gift Certificates are available for sale from Ms. Muench after the meeting today. They are \$25 each and cannot be resold.

Premiere Night: Vicki Liske and Debra Scott

Ms. Liske and Ms. Scott wore gold while updating the membership about this year's Premiere Night, the 50th Showcase Golden Gala. The event will be held on Friday, April 11, 2014, and invitations will go out in March.

Shops at Showcase: Marilyn Anderson, Roslyn DeForest and Gretchen McNally

Co-chairs Ms. Anderson, Ms. DeForest and Assistant Ms. McNally announced the selected vendors for the 2014 Showcase House. There will be 16 continuing, 4 returning and 4 new vendors, totaling 24 as follows:

Clothing Vendors

Bird Dog Bay
Bed Head Pajamas
Naomi & Lavender
DJ Giles
Gallery of Wearable Art
Paco Soler
Mary Hodgen

Food Vendors

Contessa
Iveta Gourmet
Gourmet Blends
Mark & Stephen's

Housewares Vendors

Lavender Blue
Holland Boone
Model Metalworks
Willis & Bennett
Veronica's Garden
English Garden Stone

Jewelry & Accessories

AccessorEyes
Designer Sterling
JP Designs
Treasured Accessory
Little Miss Bling Bling

Purses

Jean Waters Fine Accessories
Susie O's

3rd Vice President: Susie Caron
Absent.

4th Vice President: Cheri Graham

Ms. Graham reported that the Gifts & Grants recipients would be announced at the March General Meeting, and encouraged all members to attend the reception on April 23, 2014 from 3:00 - 5:00p.m. at the House.

Membership: Jan Emamian

Ms. Emamian reported that the first Prospective Members Reception was held February 1, 2014, and 21 prospective members attended. She also reported that the Membership Committee had reviewed and revised the Benefit Committee job descriptions that will be sent to the membership after approval by the Board of Directors.

Secretary: Beverly Muench

No report.

Advisor/Parliamentarian: Kathryn Hofgaarden

Ms. Hofgaarden reminded the membership that today was the deadline for submitting nominations/preferences for next year's Board of Directors and PSHA Standing Committees.

Hospitality: Penny Arroyo

Ms. Arroyo announced that the next General Membership meeting will be on March 5, 2014 at the Altadena Town and Country Club at 9:00 a.m. She reminded the membership that this meeting is mandatory for Active, Business and Provisional members, and those who cannot attend are required to send a written notice to the Membership Chair, Jan Emamian.

Instrumental Competition: Chuck Rubin

Absent.

Music Mobile™: Andrea Kelly

Ms. Kelly thanked members for staffing the Music Mobile™ assemblies, and announced the dates of some future assemblies where opportunities were still available.

Youth Concert: Jill Fosselman

Absent.

Provisional: Stephani Tyler

Ms. Tyler recognized six of the Keys for perfect attendance at General Membership meetings, and introduced all the Keys present today.

Public Relations/Marketing: Chini Johnson-Taylor

Ms. Johnson-Taylor reported that 90 members of the media attended the Empty House Party, and that print ads would start running soon. She is currently working with the Colburn School to promote ticket sales at their upcoming concert. Ms. Franks continues to produce postings on Facebook.

Publications: Undine Schwarz

Absent. Report was submitted requesting that any member who did not receive the *Just in Showcase* contact her. Additionally, two roster updates were announced:

Judy Frank, Associate, *Emeritus*, page 104, new address and telephone number

1600 Homewood Drive, Altadena, CA 91001, (626) 460-8026

Andrell Panconi, Associate, page 120, new address

3564 Thorndale Road, Pasadena, CA 91107

Ms. Schwarz' report also requested that articles for the March *Just in Showcase* be submitted by February 19, 2014 for a March 1 distribution.

Season Tickets: Linda Polwrek

Ms. Polwrek reported that the concerts at the Walt Disney Concert Hall are going well and that each concert was oversubscribed with waiting lists. However, another opportunity to hear the L.A. Phil has become available, as PSHA has been offered 30 seats to attend a rehearsal on February 13, 2014, from 10:00 a.m. to noon. Members should contact Ms. Polwrek if they are interested in attending.

Treasurer: Jenny Chiang

Ms. Chiang reported account balances as of February 4, 2014 as follows:
Operating Account - \$151,210
Tickets Account - \$956,027

Archivist/Historian: Joy Sullivan

Ms. Sullivan asked members to look for the articles written by previous Benefit Chairs about their Showcase Houses in each *Just in Showcase*. The anecdotes and memories make for great reading.

Associate Representatives: Vicki McCluggage & Charlotte Varner

Intermediate Representative: Marcia Kreditor

Ms. Varner reported that the Tea & Tour for Associates and Intermediates will be on April 9, 2014 from 2:00 – 4:00 p.m.

Investment Fund: Fran Biles

Ms. Biles reported that the Investment Fund Committee will be meeting with Chris Willis on February 20, 2014.

Telephones: Debra Scott

No report.

Special Committees

50th Anniversary Book Committee: Fran Biles

Ms. Biles reported that 470 books have been presold for a \$22,987 profit over cost – recouping over one third of the amount provided from the Investment Fund. She then announced that the presale price would stay in effect throughout Showcase for members and designers only. To purchase books for the presale price, checks made out to PSHA need to be sent to Susie Caron, as the website will not be able to process any sales at the lower price. Once Showcase opens, books will be available for sale and pick up at the Shops at Showcase.

Unfinished Business

None.

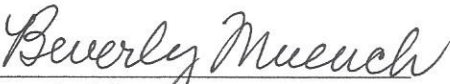
New Business

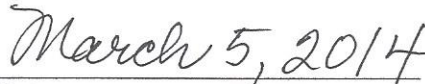
None.

Adjournment

Ms. Gotch adjourned the meeting at 10:35 a.m.

Respectfully submitted,


Beverly Muench
Secretary 2013/2014


Date