



PASADENA
SHOWCASE
HOUSE
for the Arts

Pasadena Showcase House for the Arts

Minutes

Meeting of the General Membership

October 2, 2013

APPROVED

Call to Order

The meeting of the General Membership of Pasadena Showcase for the Arts was held in the Founders Room at Walt Disney Concert Hall. Prior to the beginning of the General Meeting, the PSHA group photo was taken. Donna Gotch, President, called the meeting to order at 10:12 a.m. Beverly Muench, Secretary, was present.

Quorum

There were 52 voting members present.

Approval of Minutes

Minutes of the June 5, 2013 General meeting were approved electronically on June 30, 2013.

Officers Reports

President: Donna Gotch

Ms. Gotch welcomed everyone to today's meeting and announced that we would be honoring all past Benefit Chairs and that our guest speaker would be Deborah Borda, President and CEO of the L.A. Philharmonic Association. She thanked the two musicians from the Colburn School for providing the music and Ms. Arroyo for making all of today's arrangements. She was pleased to announce that this year PSHA is celebrating its 65th anniversary and the 50th anniversary of our Pasadena Showcase House of Design.

Ms. Gotch shared with the membership that PSHA has a new Post Office Box in Pasadena that would be effective at the end of October. The address is in the rosters that were put together and distributed today by Ms. Schwarz. She also announced that we were renewing the trademark for Music Mobile™. She acknowledged Dunn Edwards for the donation of all interior and exterior paint, as well as a generous monetary donation, and Snyder Diamond for sponsoring our 50th Anniversary Book Launch Party. Ms. Gotch then informed the membership that the Board had approved a waiver of the Bylaws to allow the appointment of a member who was not a past Treasurer to the Finance Committee. Ms. Muench moved and Ms. Graham seconded a motion that the General Membership approve the waiver of the Bylaws approved by the Board. Motion carried.

1st Vice President: Katherine Watkins

No report.

2nd Vice President: Mary Ann Clayton

Ms. Clayton reported that we have a signed contract with the owners and have applied for a conditional use permit with the City of Pasadena. The matter is projected to be on the City's agenda in December.

3rd Vice President: Susie Caron

No report.

4th Vice President: Cheri Graham

Ms. Graham reported that she is receiving final reports and new applications for Gifts & Grants. A meeting of the committee is scheduled for November 4, 2013, to distribute the applications. Deliberations and selections will occur in February.

Membership: Jan Emamian

Ms. Emamian reported that there are 95 attendees at today's meeting, and reported the following membership changes that have been approved by the Board since July 1, 2013:

Danielle Takata, Active to Business
Carol Matsui, Active to Resigned in good standing
Ellen Sherwood, Active to Resigned in good standing
Elsie Behrends, Associate to Resigned in good standing
Ellen Haserot, Associate to Resigned in good standing
Cindy Steffen, Associate to Resigned in good standing
Annaliese Harper, Provisional to Resigned in good standing
Susan Kaye, Provisional to Resigned in good standing
Patricia Hooper-Kennedy, Active to removed from membership for non-payment of dues
Adele Binder, Associate to removed from membership for non-payment of dues
Kathie Priesont, Business to resigned in good standing

Secretary: Beverly Muench

No report.

Advisor/Parliamentarian: Kathryn Hofgaarden

Absent

Hospitality: Penny Arroyo

Ms. Arroyo asked the membership to please remember to RSVP for the meetings when they receive their invitations.

Instrumental Competition: Chuck Rubin

Mr. Rubin announced that the 28th annual Instrumental Competition will be held on Saturday, November 16, 2013, at the Colburn School, where \$30,000 in prizes would be awarded. The application deadline is October 19, 2013.

Music Mobile™: Andrea Kelly

Ms. Kelly shared thank you notes from some of last year's participating children and the CD that is given to each child attending the session. So far, five schools have signed up and Ms. Kelly encouraged all members to sign up for Music Mobile™.

Youth Concert: Jill Fosselman

Absent. Ms. Gotch reported that the 60th annual Youth Concert will be held on October 30, 2013. We are expecting 4200 third graders to attend, and the luncheon following the concerts will be held in the Founders Room. She announced that The Green Foundation is underwriting the Youth Concert this year.

Provisional: Stephani Tyler

Ms. Tyler announced the name of this year's Provisional class is "The Keys". She asked that all members welcome the thirteen Keys warmly and help them as they learn about PSHA. She then proceeded to introduce the twelve Provisionals in attendance:

Mari Claveran, Arcadia
Melinda Edwards, San Marino
Susan Ernster, Pasadena
Diane Hatfield, Duarte
Kay Hoveland, San Dimas
May Hsu, San Marino
Charlotte McDonald, San Marino
Rebecca Mikkelsen, Pasadena
Tom Munsell, Valley Glen
Michelle Nomura, Los Angeles
Ann Vackrinis, San Dimas
Sheri Wedeen, Monrovia

Public Relations/Marketing: Chini Johnson-Taylor

Ms. Johnson-Taylor announced that this is a banner year. Her committee has already produced four press releases about the President, the Provisionals, Gifts & Grants and the Instrumental Competition. She alerted members that they may be asked to do interviews with the press as needed. She added that we continue our presence on Facebook and Twitter, acknowledged the members of her committee:

Chun-Yen Chen, International Media
Ying Ying Lin, International Media
Karol Franks, Social Media
Yolonda Hamilton, Photography
Andrea Kelly, Press Releases
Michele Lembo, Television
Beverly Marksbury, Newspapers
Marsha Seyffert, Secretary
Ping Shih, Database and Archives
Judy Tsai, Magazines
Christine Upton, House History and Media Mondays

Publications: Undine Schwarz

Ms. Schwarz distributed the rosters as each member signed in this morning. She announced that there is one correction - change Cheri Graham's email address to cadillaccheri@gmail.com. Ms. Schwarz also announced that the October *Just in Showcase* was emailed to the membership. If anyone did not receive a roster or *Just in Showcase*, let her know. Ms. Gotch added that Ms. Schwarz is also in charge of the PSHA website, nametags and mailing labels.

Season Tickets: Linda Polwrek

Ms. Polwrek is coordinating Walt Disney Concert Hall tickets and has emailed the membership the schedule and procedures to rank concert preferences. Online sign-ups will begin on Friday, October 4, 2013, at 7:00 a.m., and she hopes everyone will enjoy the season. In order to make sure emails are not blocked, add seasontickets@pasadenashowcase.org to your contacts. Ms. Gotch stated that president@pasadenashowcase.org and showcase@pasadenashowcase.org should also be added to your contacts.

Treasurer: Jenny Chiang

Ms. Chiang announced that as of October 1, 2013, the Operating Account balance is \$150,485.51 and the Ticket Account balance is \$898,495.77. The total cash balance is \$1,048,981.28.

Archivist/Historian: Joy Sullivan

Ms. Sullivan reported that during this 50th anniversary of the Pasadena Showcase House of Design, a past Showcase House will be featured in every *Just in Showcase*. She advised the Benefit Chairs attending today's meeting that they might be called upon to write an article about their House for a future article.

Associate Representatives: Vicki McCluggage & Charlotte Varner

Intermediate Representative: Marcia Kreditor

Absent. Ms. Gotch reported that an Associate/Intermediate reception will be held at the home of Julie Condon on Monday, November 11, 2013, at 4:00 p.m.

Investment Fund: Fran Biles

Ms. Biles reported that ever since PSHA adopted an enlarged purpose, changed its name and created the Investment Fund, it has been steadily growing. As of September 30, 2013, the balance is \$3,890,404.08. She then recognized the members of her committee:

Linda Cantwell
Jennifer Johnson
Charlene Liebau
Susie Caron
Kathryn Hofgaarden
Donna Gotch

Telephones: Debra Scott

No report.

Special Committees

50th Anniversary Book Committee: Fran Biles

Ms. Biles reported that the 50th Anniversary Ad Hoc Committee considered several ideas to commemorate the 50th Anniversary and finally decided to do a coffee table book featuring all 50 Showcase Houses of Design. She shared sample blow-ups of the title page and select pages of the book so members could see how the book would be laid out. She announced that the presale price of the book would be \$49.95, after which the price would be \$59.95. The books will be sold at the Showcase House, and Snyder Diamond, who is sponsoring the Book Launch Party, will be selling the books in their showrooms. She acknowledged the members of her committee:

Mary Ann Clayton
Julie Condon
Jean Crabtree
Karol Franks
Donna Gotch
Paddy Grant
Noel Jeffrey
Chini Johnson-Taylor
Nancy Kennedy

Charlene Liebau
Weta Mathies
Vicki McCluggage
Sharon Pelton
Rary Simmons
Karen Stracka
Laura Wisner

Presentation to Honor our Benefit Chairs

Ms. Gotch gave a brief summary of the 50 Pasadena Showcase Houses of Design, noting that our first House raised \$10,000. She described how the art sales evolved into the Shops at Showcase and the pastries and beverages evolved into the Restaurant at Showcase. She recalled how members used to handle ticket sales and that there was once valet parking. We now have a ticket vendor and with an average of 35,000 visitors each year, shuttles are used to transport guests to the House. She then introduced the 30 Benefit Chairs in attendance:

Barbara Maxwell, 1968
Marcella Griggs, 1969
Nancy Kennedy, 1970
Rary Simmons, 1971
Weta Mathies, 1974
Ginny Cushman, 1975
Charlene Liebau, 1976
Patty Pillsbury Simpson, 1977
Mireya Jones, 1980
Martha "Molly" Siefert, 1981
Paddy Grant, 1983
Linda Cantwell, 1984
Susi McConaghy, 1988
Brenda Owen, 1989
Shirley Goldsmith, 1990
Linda Seiter, 1991
Judy Frank, 1992
Betty Rossiter, 1993
Mona Mapel, 1995
Fran Biles, 1996
Kay Quinn, 1997
Karen Stracka, 1998
Anne Rothenberg, 1999
Suzanne Sposato, 2000
Doris Christy, 2003
Joy Sullivan, 2007
Beverly Marksbury, 2010
Donna Gotch, 2012
Katherine Watkins, 2013
MaryAnn Clayton, 2014

A video showcasing highlights of the 50 Houses was shown, and each Benefit Chair received a gift copy.

Guest Speaker: Deborah Borda

Ms. Borda is the President and CEO of the L.A. Philharmonic Association. She thanked PSHA for our support as one of the largest single donors to the Association. It is the 10th anniversary of Walt Disney Concert Hall, and she started on the day of the second groundbreaking. Since then, multiple educational programs have been developed to make the L.A. Philharmonic more accessible to the community, such as YOLA and Take a Stand. She shared that the L.A. Philharmonic is the second largest musical organization in the United States, behind the Metropolitan Opera, with a budget of \$110 million a year. When asked if the Association was struggling like many other musical organizations, Ms. Borda responded that they were very fortunate to have recently negotiated a new four-year contract with their musicians, and were doing well. They must raise \$25 million each year to meet their budget obligations, and have been able to add a third YOLA site. After a Q and A session, Ms. Borda thanked PSHA for inviting her to speak.

Unfinished Business

Ms. Gotch announced Board actions that occurred last year but had not been reported to the membership. The Board approved changes to the Conflict of Interest Policy which was recently distributed to the membership. She also announced that the Board approved transferring \$65,000 from the Investment Fund for publication of the 50th Anniversary Book, with the caveat that any profits from the Book would go back into the Investment Fund.

New Business

None.

Adjournment

Ms. Gotch adjourned the meeting at 11:58 a.m.

Respectfully submitted,


Beverly Muench
Secretary 2013/2014


Date