



PASADENA  
SHOWCASE  
HOUSE  
*for the Arts*

Pasadena Showcase House for the Arts  
Minutes  
General Meeting  
April 19, 2017

**Call to Order**

The General Meeting of Pasadena Showcase House for the Arts was held at the Pasadena Showcase House. Lynn Mehl, President, called the meeting to order at 9:57 am. Christine Upton, Secretary, took the minutes.

**Quorum** There were 38 voting members present.

**Approval of the Minutes**

Ms. Upton reported that the unapproved minutes of the General Meeting held on March 1, 2017, had been submitted to the members, that no requests for corrections had been received and she moved that these minutes be approved. The motion was seconded; the motion carried.

**Officers Reports**

**President: Lynn Mehl**

Ms. Mehl welcomed everyone to Punch & Lunch. She said house tours for members would begin at 10:30 and would be a dry run for the staffing positions. She thanked Ms. Hacobian for arranging the event and commented that Ms. Pontrelli was assisting today to get a sense of her responsibilities as Hospitality Chair next year.

**1<sup>st</sup> Vice President: Marilyn Anderson** No report.

**2<sup>nd</sup> Vice President: Dana Marevich**

Ms. Marevich thanked everyone for rising to the occasion with all of the challenges this year, including the bridge, the code enforcement and the asbestos. The city poured cement yesterday; the city crew is working to have the street ready for the public to come on Sunday. She turned the meeting over to Ms. Rosebrook who provided a handout and explained how to trade shifts in the STARS program. Ms. Upton provided information on the displacement parking days and locations.

**3<sup>rd</sup> Vice President: Undine Schwarz** No report.

**4<sup>th</sup> Vice President: Judee Welch** Absent.

Ms. Mehl reported that the Gifts & Grants reception would be on May 2<sup>nd</sup> and she invited all to attend.

**Membership: Linda Zimmer**

Ms. Zimmer gave the membership update: There have been resignations from Business members Sally Hazen and Paula Martin Fishbeck and from Provisional member Sheryl Hadlen. The prospective new member event will be on May 7<sup>th</sup> at 2 pm at the restaurant. She

encouraged members to bring prospective members to this event. She reported that 50% of members have paid their dues to date. The Benefit Questionnaire is on the website; member input would be appreciated, so Ms. Sung would know what jobs would interest various members next year.

**Secretary: Christine Upton** No report.

**Advisor/Parliamentarian: Gretchen McNally**

Next week, an email will be sent soliciting nominations for Volunteer of the Year; this award will be presented at the June General Meeting. She reminded members of the criteria to be considered in selecting a Volunteer of the Year.

**Hospitality: Hilda Hocobian**

Ms. Hacobian reminded any member present who has not checked in to please to so.

**Instrumental Competition: Vikki Sung** No report.

**Music Mobile™: Debra Qurtman** No report.

**Youth Concert: Karen Daroca**

Ms. Daroca reported that the Youth Concert, held on March 29<sup>th</sup>, was phenomenal. She thanked everyone who volunteered. Ms. Mehl concurred that it was a fabulous event.

**Provisional: Suzette Cummings**

Ms. Cummings asked that the Songbirds stand to be recognized. She reported that the Songbirds hosted a lovely potluck on March 26 for the board members. They have all enjoyed prestaffing and are looking forward to staffing the House.

**Public Relations/Marketing: Rebecca Mikkelsen**

Ms. Mikkelsen reported that the San Marino Tribune had a four page spread on Showcase. The media preview went well and her committee is looking forward to Media Mondays. The blogger breakfast with social media and social influencers was a huge success. Because this event was important to the designers, all design spaces were finished in time for the event.

**Publications: Linda Polwrek** No report.

**Season Tickets: Marsha Seyffert**

Ms. Seyffert had no report on Season Tickets, but as Tickets Co-Chair for the benefit, she stated that Tracie Thompson was at the meeting to sell member tickets. Ms. Mehl reported that PSHA is finalizing tickets for the Hollywood Bowl and will sponsor eight concerts this year. For each sponsored concert, PSHA receives 50 bench seats and two boxes.

**Treasurer: Kathryn Hofgaarden**

Ms. Hofgaarden reported these balances: Ticket account \$393,083.74; Operating account: \$564,477.62. She commented that this is a busy time for the Treasurer and asked that an invoice and the accompanying payment request be sent to her together, so the correct signatures can be obtained; payment may take up to five days. She asked that these not be put in the box in the Staffing Office but be sent to her by email. She requested that a calculator tape be included with deposits.

**Archivist-Historian: Marybeth Rehman-Dittu** No report.

**Associate Representatives: Rary Simmons & Joy Sullivan**

Ms. Sullivan reported that they are getting ready for Tea & Tour later today.

**Intermediate Representative: Marcia Kreditor** Absent.

**Investment Fund: Jean Keatley** Absent.

**Special Task Force: Katherine Watkins** No report.

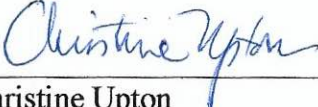
**Unfinished Business**

Ms. Rosebrook stated that Showcase is open more hours this year, so there are more shifts. Staffing needs more sign ups for key positions. She asked every member to do one additional key position shift this year to keep the House fully staffed.

**New Business** None.

**Adjournment** The meeting was adjourned at 10:19 am.

Respectfully submitted,

  
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Christine Upton  
Secretary 2016/2017

  
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Date