



PASADENA
SHOWCASE
HOUSE
for the Arts

Pasadena Showcase House for the Arts
General Meeting
Minutes - Approved
February 1, 2017

Call to Order

The General Meeting of Pasadena Showcase House for the Arts was held at the La Canada Presbyterian Church. Lynn Mehl, President, called the meeting to order at 9:05 a.m. Eileen Reilly began taking the minutes until Christine Upton, Secretary, arrived at 9:15 and she then continued taking the minutes.

Quorum There were 35 voting members present.

Introduction of Guest Performer

Ms. Mehl called upon Ms. Sung who introduced flutist, Joachim Beccara Thomsen, the Grand Prize winner from the 2016 Showcase Instrumental Competition. Mr. Thomsen performed pieces by Bach and Debussy.

Approval of the Minutes Ms. Upton made a motion to approve the Minutes of the January 4, 2017, General Meeting as submitted. The motion was seconded. There was no discussion. The motion was approved.

Officers Reports

President: Lynn Mehl Ms. Mehl thanked the artist for a memorable performance. She thanked Ms. Reilly for stepping up to take minutes until our Secretary arrived and thanked Ms. Hacobian for arranging the venue.

She reported that Ms. Marevich is at home recovering after a stay in the hospital. Both she and Ms. Marevich wanted to thank everyone for their kindness and for so many who stepped forward to help out. Ms. Mehl noted that these circumstances show that this organization is not only bonded together in our appreciation of the arts, but also as friends.

Ms. Mehl thanked Ms. McNally and Ms. Anderson for the fabulous Empty House Party. The following day, the Neighbors Party, was attended by 70 people. She complimented Michele Lembo and Colleen Robertson for the great job they did coordinating the event.

She reported that the Alhambra Education Foundation would honor PSHA as a recipient of the Community Organization Award. The award will be presented at their gala on March 11th.

1st Vice President: Marilyn Anderson

Ms. Anderson reported that housekeeping changes to the by-laws to reflect the removal of the Intermediate category of membership were approved at the February Board meeting. The

Policies & Procedures Committee will meet on Thursday to consider a number of issue papers. The approved issues will be presented at the next General Meeting.

2nd Vice President: Dana Marevich Absent.

Ms. Mehl called upon the Shops Chairs, Holly Lake and Holly Shearer, who announced the vendors selected for the 2017 Showcase House and gave a power point presentation. There will be 22 vendors, including two new vendors, and three returning after an absence of a few years.

The vendors are: Designer Sterling, Treasured Accessory, JP Designs, Jana Connor of Los Angeles, Lavender Blue, Veronica's Garden, Bee Cottage, Plantation House, Model Metalworks, DJ Giles, Susie O's, Jean Waters, Louise's Hats, BedHead Pajamas, Bird Dog Bay, Paco Solor, Tuck by Mary Hodgen, Westlove, Alpaca by Karim, Herban, Gourmet Blends, and Mark & Stevens.

Annette Sellon and Karen Butcher, Co-Chairs for Premiere Night, announced the theme would be "A Little Night Magic". The event will be at The Athenaeum. They have rooms available for those who wish to spend the night. More information will be provided in March.

Ms. Mehl announced that on line tickets went on sale today. Ms. Frank announced that TasteBuds has been selected as the restaurant caterer.

3rd Vice President: Undine Schwarz Absent.

Ms. Upton read Ms. Schwarz' report: The July 31, 2016 Audit is progressing slowly, but is on track with our auditors, Clifton, Larsen & Allen. The Finance Committee is considering waiver requests for expenses over \$10,000 where multiple bids were not solicited. The Shops, Tickets and Restaurant treasurers will meet after the March General Meeting with the Board Treasurer and with Ms. Schwarz for training.

4th Vice President: Judee Welch Absent.

Ms. Mehl reported that the Gifts & Grants Committee would be reviewing grant applications on Friday.

Membership: Linda Zimmer

Ms. Zimmer reported that business member Deborah Hudson had resigned. She reported that the Board had approved the use of credit cards for member purchases for all PSHA charges, including the gift certificates on sale today. She announced that a Prospective Members event would be held on March 4th at the La Canada Flintridge Country Club. She has membership packets available today and is working on getting the membership application on line.

She reminded members that staffing opens soon; some members still need to sign up for pre-staffing. As the March General Meeting is mandatory, anyone who knows they cannot attend needs to send her an email before the meeting. She held a drawing for members who brought

their badges to the meeting.

Secretary: Christine Upton No report.

Advisor/Parliamentarian: Gretchen McNally

Ms. McNally thanked everyone that turned in the Nominating Survey. The Nominating Committee will be meeting soon. The new Board of Directors will be announced in March.

Hospitality: Hilda Hacobian

Ms. Hacobian announced that the March General Meeting will be at the Altadena Town & Country Club. She thanked members who sent in their RSVPs for the general meetings.

Instrumental Competition: Vikki Sung

Ms. Sung announced that November 18, 2017, has been booked for the 32nd Instrument Competition at the Pasadena Conservatory of Music.

Music Mobile™: Debra Qurtman

Ms. Qurtman reported that we are more than half way through the year. We scheduled 44 assemblies; as of today we have done 23. Two assemblies, for February 18 and March 14, need volunteers. She can take sign-ups today.

Youth Concert: Karen Daroca Absent.

Ms. Upton gave Ms. Daroca's report: The Youth Concert will be at Walt Disney Concert Hall on March 29th. It will be an exciting day for almost 4,000 students and teachers. Additional Showcase volunteers would be welcome; anyone who is interested should contact Ms. Daroca.

Provisional: Suzette Cummings Ms. Cummings introduced the Songbirds in attendance. She complimented them on a job well done selling drink tickets at the Empty House Party.

Public Relations/Marketing: Rebecca Mikkelsen

Ms. Mikkelsen thanked the members of the PR Committee: Erin Dundee, Pam Ragus, Chun-Yen Chen, Beth Hanson, May Hsu, Terri Kagawa, and Ying Ying Lin for the terrific job they did in preparing for and welcoming members of the media at the Empty House Party. The Empty House Party received coverage from the Pasadena Star News, Pasadena Now, Sierra Madre Weekly, La Cresenta Weekly, San Marino Tribune, La Canada Valley Sun and the Outlook, among others.

Publications: Linda Polwrek

Ms. Polwrek gave a power point demonstration explaining features of the Showcase website, including the STARS program, and answered questions from members.

Season Tickets: Marsha Seyffert

Ms. Seyffert had no report as Season Tickets Chair. As Tickets Chair, she noted that Jayne Chesebrough, Gift Certificate Chair, had gift certificates for sale at the meeting today.

Treasurer: Kathryn Hofgaarden

Ms. Hofgaarden reported on the bank account balances: Tickets: \$550,136.52; Operating: \$210,428.71.

Historian/Archivist: Marybeth Rehman-Dittu Absent.

Associate Representatives: Rary Simmons & Joy Sullivan

Ms. Simmons reported that the Associates are waiting to find out the amount to be charged for Tea & Tour.

Intermediate Representative: Marcia Kreditor Absent.

Investment Fund: Jean Keatley Absent.


Special Task Force: Katherine Watkins Absent.

Unfinished Business None.

New Business Ms. Vercoutare asked whether roster changes appearing in *Just in Showcase* are also on the website. Ms. Polwrek responded that the website version of the roster is updated monthly at present; she is working on being able to update specific roster pages more frequently.

Adjournment The meeting was adjourned at 10:37 a.m.

Respectfully submitted,


Christine Upton
Secretary 2016/2017

March 1, 2017
Date