



PASADENA
SHOWCASE
HOUSE
for the Arts

Pasadena Showcase House for the Arts
Minutes - Approved
General Meeting
January 4, 2017

Call to Order

The General Meeting of the Pasadena Showcase House for the Arts was held at the San Gabriel Country Club. Lynn, Mehl, President, called the meeting to order at 4:02 p.m. Christine Upton, Secretary, took the minutes.

Quorum There were 45 voting members present.

Ms. Mehl introduced Tim Gregory, the Building Biographer, who gave a talk on the history of the 2017 Showcase House.

Approval of the Minutes. Ms. Upton reported that the Minutes of the November 2, 2016 General Meeting had been submitted to the members on December 19, 2016 and that no modifications or corrections had been received. She moved that the Minutes be approved as submitted. The motion was seconded. No discussion ensued. The motion carried.

Officers Reports

President: Lynn Mehl

Ms. Mehl reported that the holiday party was lovely and Ms. Simmons was very gracious to host us at her home. She thanked Ms. Hacobian who coordinated a fun event. She reported that we received the \$55,000 check from The Green Foundation. The funds will be used for the Youth Concert in March.

Showcase was the beneficiary of another event held recently, hosted by David Lee and L.A. Dream Magazine at Mr. Lee's jewelry store. Ms. Mehl thanked those who attended and especially those who made a purchase. Showcase will receive a minimum of \$1500 plus a percentage of sales from the event. Mr. Lee is interested in staying connected with Showcase. This year it is high on our agenda to make contacts in the community, to get the community to know us, and to show how important our benefit is to the community. We joined the Pasadena Chamber of Commerce in time to be listed in its directory. Ms. Mehl plans to notify some of our members who might be interested in attending their events. This is another step for Showcase to be part of the community.

Ms. Mehl reported that the Board has been looking at ways to increase our revenue. One of those ways is Amazon's charitable giving program. Their program, called AmazonSmile, gives ½% of sales to a registered organization. She thanked Ms. Schwarz who registered Showcase with their program. Members, and other Showcase supporters, can sign up so a percentage of their sales through Amazon is donated to Showcase. Directions on how to sign up with
Pasadena Showcase House for the Arts

AmazonSmile will be in the next JIS and an email will go to the members as well.

1st Vice President: Marilyn Anderson

Ms. Anderson had no report as 1st Vice President. As Co-Chair for the Empty House Party, she encouraged everyone to come.

2nd Vice President: Dana Marevich

Ms. Mehl announced that it is a tradition for the Interior and Exterior Chairs to unveil the Showcase House designers at our January meeting. She turned the meeting over to Susan Bermingham, Allison Maginn, Marybeth Rehman-Dittu, Diane Hatfield and Judy Frank who provided an entertaining presentation dedicated to Ms. Marevich.

Susan Bermingham and Allison Maginn announced the Exterior Design Spaces.

Haynes Landscaping - Lower Garden Entrance
Mystic Gardens - Stream & Waterfall
Pacific Outdoor Living - Pool & Lawn
GAD Garden Adventure Design - Terrace
Greenlink Landscape/John Brace Tree & Landscape - Succulent Mosaic & Shakespeare Garden
Rose Ticket - Bee's Bliss Gardener's Retreat

Marybeth Rehman-Dittu, Diane Hatfield and Judy Frank-announced the Interior Design Spaces.

Tocco Finale - Grand Hallway
Alicia Friedmann Interior Design - Entry Powder Room
L'Esperance Design - Main Stairway & Art Gallery
Robert Frank - Living Room
Ederra Design Studio - Loggia
David Reaume Construction & Design - Dining Room & Conservatory
Phil Vonk of D. Christian Fine Cabinetry Design - Kitchen
Dana Triano Design - Laundry Room & Powder Room
Aaron B. Duke - Library
Jessica Today - Back Hall & Staircase
Casey Mason & Ruben Marquez, Junior Associates of Jennifer Bevan Interiors - Back Hall Bath
Art of Room Design - Teen Suite
Jeanne K. Chung Inc.- Upstairs Guest Bedroom & Bathroom
SGS International - Upstairs Bedroom adjoining the Media Room
Denise Bosley Interiors - Nursery & Nanny's Room
Susan Sawasy of CASA/WASY - Media Room
Home Front Build - Master Suite

Ms. Marevich thanked the chairs for their wonderful presentation. Ms. Seyffert announced that Gift Certificates were available for purchase. Ms. Watkins reported that \$59,850 worth of Golden Tickets have been sold along with 74 VIP Packages. This is the first time the public has been invited to the Empty House Party. These guests are paying a premium to attend; so, they

are working hard to make it a lovely experience for them. Ms. Marevich reported that they have the keys in hand to the House but will not be staffing it on a regular basis until after the Empty House Party. There is limited parking until the access road gets built. Anyone coming to the property needs to get on the schedule with Ms. Fosselman.

3rd Vice President: Undine Schwarz Absent.

Ms. Upton read her report: The Finance Committee will be reviewing waiver requests for benefit contracts over \$10K at their next meeting. The 7/31/16 audit is progressing. It will take additional time this year with the training of new staff at Clifton Larson Allen.

4th Vice President: Judee Welch No report.

Membership: Linda Zimmer

Ms. Zimmer reminded everyone to sign in to get credit for attending. She thanked the many associate members in attendance. She announced these changes in member status: From Provisional to Resigned: Deanna Clark, Dora Larsuel and Lisa Ashworth. From Active to Leave of Absence: Susan Ernster. She reminded all members to sign up for the pre staffing and music program obligations. Attendance at the March General Meeting is mandatory. Anyone unable to attend needs to send her an email in advance. She held a drawing for the members that brought their badges to the meeting.

Secretary: Christine Upton No report.

Advisor/Parliamentarian: Gretchen McNally

Ms. McNally reported that the submission sheet for nominations for Board Positions and Standing Committees will go live on the website on Friday. She encouraged members to self-nominate for positions that interest them and to make suggestions for other positions as well. The Nominating Committee relies on these suggestions. The survey will close on January 27th.

Hospitality: Hilda Hacobian Ms. Hacobian thanked everyone who sent in an RSVP for the meeting. She announced that the next General Meeting will be on February 1st at the La Canada Presbyterian Church and will be a breakfast meeting. Ms. Hacobian and Ms. Mehl held a drawing for the centerpieces.

Instrumental Competition: Vikki Sung No report.

Music Mobile™: Debra Qurtman

Ms. Qurtman reminded everyone that hasn't signed up to do so. We have 11 schools and need at least 22 people to sign up.

Youth Concert: Karen Daroca Absent.

Ms. Upton stated that Ms. Daroca had no report for the Youth Concert; but, as Patron's Chair, she reported that donations were coming in and encouraged everyone to become a Patron.

Provisional: Suzette Cummings

Ms. Cummings reports she is thrilled with all of the Songbirds and asked them all to stand.

Public Relations/Marketing: Rebecca Mikkelsen

Ms. Mikkelsen reported that the photographer for Music Mobile™ has been rescheduled.

Publications: Linda Polwrek

Ms. Polwrek reported that all rosters have been mailed. Any member that hasn't received a roster should let her know. Ms. Mehl announced that, at the February meeting, they are planning a demonstration of website features.

Season Tickets: Marsha Seyffert No report.

Treasurer: Kathryn Hofgaarden

Ms. Hofgaarden reported on the balances in the bank accounts as follows:
Tickets: \$533,407.89. Operating: \$277,575.48.

Historian/Archivist: Marybeth Rehman-Dittu No report.

Associate Representatives: Rary Simmons & Joy Sullivan Absent.

Intermediate Representative: Marcia Kreditor Absent.

Investment Fund: Jean Keatley

Ms. Keatley reported that the year-end value of the fund was \$4.9 Million. The Investment Committee is working with its advisor on the mechanics of making a distribution.

Special Task Force: Katherine Watkins No report.

Unfinished Business.


Ms. Marevich mentioned that the 50th Anniversary Books are being sold through our website, priced at \$30.00.

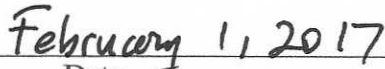
New Business.

Ms. Butcher and Ms. Sellon promoted Premiere Night on April 21st with the charge to "Be There or Be Square."

Adjournment The meeting was adjourned at 5:24 p.m.

Respectfully submitted,


Christine Upton
Secretary 2016/2017


Date