



PASADENA  
SHOWCASE  
HOUSE  
*for the Arts*

# Just in Showcase

## December 2021

### Next General Meeting

Wednesday, January 12, 2022

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### President's Message

Marti Farley

#### *Happy Holidays!*

I hope that your Thanksgiving was a time to celebrate, express gratitude, and reflect on the last year. It certainly was for my family. It was so great to get together with family and friends after having to skip last year's celebration due to COVID. There are so many things for which we can be grateful.

Thank you to everyone who came to the November General Meeting. It was inspirational to hear Chad Smith, Chief Executive Officer of the LA Phil talk about upcoming initiatives. These include diverse musical opportunities for audiences and the opening of the Judith and Thomas Beckman YOLA Center in Inglewood. The Inglewood facility provides a state-of-the-art music learning and performance center for underserved students. Our annual contributions to the LA Phil are instrumental in funding these initiatives.

December has two important Pasadena Showcase

### Board of Directors

**Marti Farley**  
President

**Christine Upton**  
First Vice President

**Vikki Sung**  
Second Vice President  
Benefit Liaison

**Suzanne Hart**  
Third Vice President  
Finance

**Undine Schwarz**  
Fourth Vice President  
Gifts & Grants

**Dotty Ewing**  
Membership

**Lisa Loeffler**  
Secretary

**Barbara Damerel**  
Advisor / Parliamentarian

Benefit Chair-Elect

**Anality Park**  
Hospitality

**Sally Hazen**  
Instrumental Competition

events. Our **holiday celebration** will be on **Wednesday, December 8** at the Altadena Town & Country Club. It's sure to be a fun evening of holiday cheer so I hope you all can attend. This will be our first opportunity to get together with each other, our spouses, and partners as a group in almost two years. **Let's Party!** Click here to **RSVP**

**Thursday, December 9** is the date for **designer presentations**. Please come see and hear about the creative plans that our 2022 designers are proposing for Oaklawn Manor. You will be receiving your invitation in the next day or two.

Our organization is enthusiastic, strong, and supportive. As we embark on producing the 2022 Showcase House, let's embrace our theme of "helping hands" to ensure that our benefit will be an extraordinary success!

In closing, I wish everyone a healthy and happy holiday season, and I look forward to a fabulous 2022!

**Lani Moore**  
Music Mobile™

**Barbara Lake**  
Youth Concert

**Colleen Robertson**  
Provisional

**Garrett Collins**  
Public Relations / Marketing

**Cathy Hilton**  
Publications

**Matt McIntyre**  
Season Tickets

**Jenny Chiang**  
Treasurer

## Honorary Members

**Marilyn Anderson**  
**Dana Marevich**  
Archivist / Historian

**Erin Dundee**  
**Lynn Mehl**  
Associate Representatives

**Undine Schwarz**  
Financial Review

**Susie Aguirre**  
Past Benefit Chair

## Benefit Leadership Team

### Vikki Sung

Designer Walk Thru took place on November 4 to much success. We had over 80 designers and resources, 32 Active/Business/Provisional members, 39 Associate members, and even 3 prospective members in attendance. We thank everyone for their support.

We are pleased to report that to date, nearly all of the design spaces have been assigned. As those of you who attended Walk Thru saw, the property has wonderful potential--it will just take a bit of work to polish her up to her former glory. On the bright

side: It can only get better.

We hope you will join us at **Formal Presentations** on **December 9** to see what the designers have in store. An invitation to members is forthcoming.

Gift certificates are now available to **purchase online**. Remember that gift certificates are not to be re-sold. Member tickets, which can be re-sold, will be available at the March general meeting.

Also, look for our Patrons solicitation in early December. Please consider becoming a Patron of Pasadena Showcase House.

Also, please mark your calendars for **Empty House Party on January 21**. Marybeth Rehman-Dittu and her EHP team of Shari Domenghini and Kerri Terrill are taking you on a culinary expedition.

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## **Marybeth Rehman-Dittu**

Team Celebrate

### **LET'S GET THIS PARTY STARTED!**

Chairs Kerri Terrill and Shari Domenghini are working at lightning speed to bring you our first incredible event - our beloved Empty House Party. Available mid-December through our PSHA website you will be able to purchase tickets to **“Celebrate the Savors of the World”- January 21**. Encourage your friends to come and enjoy the “before” of our stately home, great food, libations and of course – live music - provided through our masterful Entertainment Chairs Christine Upton and Marsha Seyffert.

Each week of Showcase will be a celebration: the community of South Pasadena, the Los Angeles Philharmonic, 57 years of Showcase, and our Gifts and Grants. On “hump day” we will feature an afternoon speaker in our outdoor theater that promotes the weekly theme.

Those of you who are looking for a place to have a date night - look no further! Friday and Saturday nights have come back with live entertainment and culinary delights courtesy of our restaurant chairs Lynne Graves and Britta Piotrowski. Oh yes - and Sunday Bottomless Mimosa Brunches with entertainment. Get ready for the “grab-n-go” pub, and outdoor bars to meet up with friends and enjoy the music!

Spoiler Alert: the fantabulous Premier Night “Fun”draiser is coming your way on April 23. Hilda Hacobian and Salpy Pontrelli are leading the charge with the help of our auction committee: Lynne Graves, Charlotte Lacey, Annelise Dachel (Special Events Chair), and Barbara Sanchez. We will be asking every member to please donate one item to the auction - together we will make this an event that will contribute to the

success of our organization. It will also be a Sponsored event so please be on the lookout for the solicitation letter. Thanking you ALL in advance for all you do!

Did I mention our crackerjack Benefit Hospitality Committee? I am in awe of everyone on this committee who perform multiple key positions at a superb level: Analily Park (Chair), Colleen Robertson (Chair), Michelle Lembo, and Britta Piotrowski. Thank You!

“Reclose” Party (Combo Resource and Closing) – May 22. Who better to be in charge of this “the more the merrier” party than the dynamic duo of Barbara Lake and Suzette Cummings? I do not want to steal their thunder as it will be announced later but they have an amazing party lined up complete with a rockin' theme, food, and entertainment. It will be a memorable closing for a memorable year!

## **Membership**

### **Dotty Ewing**

#### **A TIME FOR THANKS, AND A LAST CHANCE**

Thank you! 2021 has been a terrific year for Membership and there are so many people to thank. The Membership Team, noted below, for their work interviewing and processing applications and creating Member events and those members who have provided candidates for membership all noted below, as well as the Hospitality Committee for preparing such lovely events

Membership Team: Helen Gipson, Mary Jarrett, Stephanie Johnson, Christina Louie, May Miao, Lynn Mehl, Michele Lembo, Susan Bermingham, Lydia Rubin, and Colleen Robertson

Members Who Have Introduced New Members: Lela Bissner, Jan Emamian, Lynne Graves, Mary Jarrett, Barbara Lake, Barbara Washington, Marybeth Rehman-Dittu, and Colleen Robertson.

And I want to thank each of our 12 New Members for their decision to join us, work hard and help share the joy of music! My hope is that each of you enjoys Pasadena Showcase House for the Arts as much as I do.

And a Last Chance! What's the holiday season without one last chance for a deal? So, here's the deal: there is still time for friends to join Pasadena Showcase and be eligible to work on the 2022 House. We are accepting applications for Membership until December 31. If you know of anyone who is as excited as we all are about this year's House and our recommitment to the arts, please send along with their contact info and I will get to them quickly.

**My thanks to all of you and wish you the Happiest Holidays!**

# Hospitality

## Analily Park

"Welcome Home" could not have been a more appropriate theme to celebrate the second Membership General Meeting, at Walt Disney Concert Hall where the Hospitality Committee coordinated a Luncheon for fifty of our members. What a pleasure to have worked in coordinating this warm gathering with the amazing Julia Cole and her staff from the Concert Hall + LA Phil. Guest Speaker, CEO Chad Smith, captivated members' hearts by describing his amazing work relationship with LA Phil's Maestro Gustavo Dudamel. Members enjoyed a scrumptious lunch from the Levy catering & restaurant, fine wines donated by OneHope via our own Lynne Graves. and specialty labeled "Welcome Home" water bottles compliments of AEEP Elevator Products. The day's activities included the group's Membership photograph as well as a raffle of the event's centerpieces. Thank you to Michele Lembo and Mary Jarrett for their assistance!

We continue to explore venue opportunities for our Membership and Board meetings. Various leads from active and associate members have been followed through and we are in great hope to find 'The Venue', soon!

The Hospitality Committee joined forces with Benefit Hospitality, Membership, and Provisionals providing assistance for the Designers Walk Through and Second Peek. Thank you to Jone's Coffee via Mireya Jones for the generous coffee donation.

Thanks to Britta Piotrowski for securing the Orange Grove Village Club House as the venue for the Benefit-Membership-Provisionals Meeting. There were 55 members, provisionals, and prospects in attendance. We are also grateful to all members who contributed with the sweet delights, wine, and refreshments: Elsa Balding, Debra Qurtman, Julia Kerr, Susan Barilich, Dotty Ewing, Lani Moore, Michele Lembo, and Colleen Robertson.

**INVITES ARE OUT!** The upcoming **Holiday Party 2021** bash is on **WEDNESDAY, DEC 8 from 6-9pm**. It is just around the corner and we would love to see you! Will you be attending? RSVP by making your purchase through **Products on our Website**. The jolly event will be held at the historically stylish Altadena Town & Country Club. Members and their significant others are welcome to join us in celebration of the holiday season. This is a fully vaccinated venue must present ID + proof at the entrance or proof of a recent Negative Covid-19 test.

**Dotty Ewing**

## **A SEASON OF LISTS! A SEASON OF GIVING!**

So many things to do between now and the end of the year, we keep lists to hold down our stress. Here are two ideas to stay cool as a cucumber throughout this exciting and sometimes taxing season.

1. Make one more list...of people you believe would also support our mission in sharing the joy of music. Send along 2-3 new names and mailing addresses, now, and we will add them to our Patron mailing list. They, too, will have the same opportunity you do to support and celebrate with us at the *Empty House Party* and more and know that you are giving a valuable present to Pasadena Showcase House for the Arts.
1. It is cool to give. Take a look at the Patron Packages in the Patron Packet you will receive. And then make your selection, knowing that not only are you celebrating the House with your friends and family, you have shared the joy of music with children and given to your community's organizations that are devoted to music and the arts.

**Pasadena Showcase House for the Arts Patrons Committee thanks you and sends best Holiday Greetings!**

## **Public Relations**

**Garrett Collins**

We are thrilled to have announced the 57th Pasadena Showcase House of Design on Wednesday November 10. Our announcement made a splash in local media as we shared with the world our plans to reimagine Oaklawn Manor, and our return to South Pasadena for the first time in over 40 years. The PR, Marketing, & Tickets Committee has many plans to make 2022 a very successful year for ticket sales and media presence. Golden Tickets are now on sale and we are pacing ahead of expectations.

### **MEMBER GIFT CERTIFICATES ARE NOW AVAILABLE**

Gift Certificates for the 2022 Pasadena Showcase House of Design make a great gift for the holidays! As a Pasadena Showcase member, you have exclusive access to purchase gift certificates any time now until the March 9 general meeting. Gift Certificates are just \$45 (Golden Tickets are \$65 for the public) and can be redeemed at the Showcase House any day or time during public tours.

Purchase online at [pasadenashowcase.org/giftcertificate](https://pasadenashowcase.org/giftcertificate) any time, no login required. Purchase online at your leisure and we'll mail beautifully printed gift certificates to your home. Or, we'll deliver them to you at an upcoming meeting. If you have any questions, please contact Garrett Collins or Dana Marevich.

As we turn the corner on 2021, we're excited for what early 2022 will bring. The return of our Instrumental Competition, Empty House Party, and so many more fun events. We're

looking forward to promoting each of them!

## Publications

### Cathy Hilton

Need help logging in to our website? Need a new password or some assistance to purchase our Products such as the Holiday Party? Email Publications at [emailadmin@pasadenashowcase.org](mailto:emailadmin@pasadenashowcase.org) or contact Cathy Hilton at [hilton.cathy@gmail.com](mailto:hilton.cathy@gmail.com) or 215-622-3201

## Associates

### Erin Dundee, Lynn Mehl

November was an exciting and exceptionally busy month. DWT was attended by 39 Associates who enjoyed seeing the “before” of the 2022 Showcase House of Design. After touring Oaklawn Manor, a stately 1905 English Tudor mansion, the Associates enjoyed lunch together. It was wonderful seeing so many Associates...lots of smiles and much laughter.

On November 16 we had our first Associate Tea and the quaint T Room in Montrose. Our lovely Associates were joined by Board members with many wearing their favorite tea hat. We were treated to lovely tea sandwiches, scones, sweets, salad and 2 delicious teas. President Marti Farley spoke to the group expressing the organization’s gratitude to the Associates for their long history of service. She then gave some insights into this years Showcase House. Speaking of long history of service, at the tea we had 4 Associates (Linda Cantwell, Mireya Jones, Lynn Laak and Barbara Little) each with 40+ years of service and 2 Associates (Ginny Cushman and Claire Slaughter) each with 50+ years of service. Among these 6 members there is 270+ years of service to PSHA....Bravo, ladies and our deepest thanks. It is inspiring to know that some of these 6 continue to volunteer in shops and tickets.

What is a Showcase event without a raffle so several logo items were raffled. After the tea several members ventured a few blocks down Honolulu Ave to *Holiday House Interiors* where owner, Christina Snow had gifted discount coupons to all who attended the tea. It looks like there was a lot of holiday shopping accomplished.

Please look at your monthly associate newsletter for details about upcoming events.

We wish you and your families blessing this holiday season!









## Important Dates

**Tuesday, December 7, 9am--** Lydia's Lacy Park Walk

**Wednesday, December 8, 6-9pm--** Holiday Party at Altadena Town & Country Club

**Thursday, December 9, 8:30am-4:30pm--** Formal Presentations at the Thursday Club

**Thursday, December 16, 4pm--** Benefit Meeting, Orange Grove Village Club

**Friday, January 21, 7pm--** Empty House Party

## NOVEMBER BIRTHDAYS

- 12/4 Analily Park
- 12/4 Bee Campbell
- 12/7 Marybeth Rehman-Dittu
- 12/7 Geraldine Tevrizian
- 12/10 Eileen Reilly
- 12/10 Betty Rossiter
- 12/11 Noel Jeffrey
- 12/12 Kathryn Hofgaarden
- 12/13 Pauli Logan
- 12/18 Linda Shen
- 12/21 Suzanne Hart
- 12/22 Mary Ann Clayton

Wishing you all a very  
happy birthday!

12/22 Ardie Hood  
12/27 Christina Louie  
12/27 Shelly Reisch  
12/28 Ginny Cushman  
12/28 Delise Menik  
12/30 Mary Erickson  
12/30 Barbara Washington  
12/30 Bernadine Robinson



Not getting PSHA emails?

Please be sure these are included in your email contacts:

[president@pasadenashowcase.org](mailto:president@pasadenashowcase.org)

[psha@pasadenashowcase.org](mailto:psha@pasadenashowcase.org)

[emailadmin@pasadenashowcase.org](mailto:emailadmin@pasadenashowcase.org)

Thank you for your time, effort, and dedication to PSHA