



PASADENA  
SHOWCASE  
HOUSE  
*for the Arts*

# Just in Showcase

## January 2021

### FEBRUARY GENERAL MEETING

Wednesday, February 10, 2021

### President's Message

Barbara Damerel



Hello 2021! Thank goodness 2020 is in our rear view mirror. Some members are scrambling to find the vaccine online or through continuous telephone holds. We are all discovering new elements in our homes. We are thinking of paint and wallpaper changes or super cleaning and organizing our safe space. Then again, some of us are staying in our PJ's watching Netflix and reading the current bestseller. Virtual get-togethers and Zoom meetings are becoming preferred, and dressing for the day has become unimportant. But we still continue.

YES! PSHA is still here forging ahead to "sunlight." With stay-at-home orders currently being lifted, we still remain cautious. Normally at this time of year, the Empty House Party would be happening, and the Core team would be moving into the "house" to get ready to start construction. Instead, our "Core team" is working on our

### Board of Directors

**Barbara Damerel**  
President

**Eileen Reilly**  
First Vice President

**Susie Aguirre**  
Second Vice President  
Benefit

**Suzanne Hart**  
Third Vice President  
Finance

**Marybeth Rehman-Dittu**  
Fourth Vice President  
Gifts & Grants

**Lydia Rubin**  
Membership

**Matt McIntyre**  
Secretary

**Vikki Sung**  
Advisor / Parliamentarian

**Jan Wiles**  
Benefit Chair-Elect

**Lynne Graves**  
Hospitality

“Showcase Organization House.” Our “contractors,” known as the Organizational Advancement Committee, will be meeting to modernize our “house” for the future. “Our Staffing Chairs,” aka the Membership Committee, are planning many virtual activities affording new possibilities for members: a Zoom Happy Hour to discuss movies and books, expert auction advice for those “home “treasurers,” as well as financial planning. Sara McLean from Dunn Edwards is going to present paint and color trends for our March Zoom Membership Recruitment gathering. The Policies and Procedures committee has met, as has the PR Committee. The Music Task Force has made great strides for bringing new ideas for the 2021-2022 year. The Benefit fundraising team is having a mixology zoom party February 12, so don’t miss out! Late April will kick off our Patron campaign with a new twist. So, I think you will agree, PSHA's heart is still beating and looking forward to the future.

I look forward to a change in seasons, and hopefully, we can get together for an in-person end-of-the-year party for all members.

**Sally Hazen**  
Instrumental Competition

**Lani Moore**  
Music Mobile™

**Barbara Lake**  
Youth Concert

**Chini Johnson-Taylor**  
Provisional

**Garrett Collins**  
Public Relations / Marketing

**Cathy Hilton**  
Publications

**Irma Miller**  
Season Tickets

**Jenny Chiang**  
Treasurer

## **Honorary Members**

**Debra Qurtman**  
Archivist / Historian

**Kathryn Hofgaarden**  
**Gretchen McNally**  
Associate Representatives

**Fran Biles**  
CRESCENDO for MUSIC  
and the ARTS

**Katherine Watkins**  
Website Liaison

## **Second Vice President - Benefit**

**Susie Aguirre**

Even though we are in pandemic times, I am happy to announce that the next virtual Showcase House, a 1913 Italian Villa designed by Robert D. Farquhar, is moving forward and construction is starting January 25, 2021. With the owners permission

Mark Hovater has filmed the entire interior of the home and exterior grounds. Joshua Cain, Principle Designer, was interviewed and he eloquently described the remodeling and restoration that will take place to this magnificent estate.

I am also very please to announce our first fundraising event will be *Quarantini*, a "hands on" mixology class where you will receive all the ingredients and a cheese charcuterie tray, and learn from a professional mixologist a little about the cocktail you will be making and drinking. Please mark your calendars for February 12 Zoom event starting at 5:30 pm. Click on the invitation below.



## Patrons

### Marti Farley & Dana Marevich

The Patron invitations will be mailed in April to PSHA members and non-members. If you have anyone you would like to send an invitation to, please let us know by emailing Marti at [mfarley.psha@gmail.com](mailto:mfarley.psha@gmail.com) or Dana at [dmarevich.psha@gmail.com](mailto:dmarevich.psha@gmail.com). Patron donations may be made in memory of someone.

## Third Vice President - Finance

### Suzanne Hart

Greetings to our membership from Finance! Annually, we publish the financial results of our combined efforts in fundraising to support our music programs and Gifts & Grants. In a typical year, this activity would be built around a public tour of a very specially redesigned Pasadena area estate home. This past year, we began with this same previously successful idea in mind, only to find out the world had something else in mind for all of us. Therefore, we were not able to open the Locke House to the public for tours, as hoped and planned, so we shifted to online tours. In a quick response, we added another fundraiser, our first ever Showcase Strong Auction,

chaired by our own “Lightning on her Feet” Marybeth Rehman-Dittu and team. Together you will see the financial results of the two endeavors relayed to you in the information below. What you don’t see, although still remains, is the strength and will of the brilliant men and women who make up Pasadena Showcase House for the Arts.

[Click here to see the 56th Benefit Results](#)

## Membership

### Lydia Rubin

Despite the challenges faced this year, Membership has not given up the hope of attracting new members. We are planning a virtual membership drive in March. We count on all of our members to help us recruit diverse and energetic members. Invite your friends to our virtual events, or encourage them to follow us on Facebook and Instagram. For inquiries, contact Lydia Rubin at [perazarubin@yahoo.com](mailto:perazarubin@yahoo.com) or 213-220-1568.

On Tuesday February 2 at 9:00 am, we will resume our monthly walk at Lacy Park, 1485 Virginia Road, San Marino. Join us, stay connected, and together we can encourage one other to shed our COVID calories! See you there!

Let us gather and bake Orange Cranberry Scones, presented by Lani Moore! It is not too late to RSVP for our interactive virtual baking demonstration on January 28, at 4:00 pm. Zoom link and recipe to follow.

#### Upcoming events:

- ⇒ February -- Virtual Corona Virus Happy Hour and conversation of pandemic “Must-See” TV series or Movies
- ⇒ March -- *Gardeners, Gifts and Garbage: Cautionary Tales about Tangible Property*, presented by John Moran Auctioneers, Noelle Valentino. This presentation will highlight rediscovered artwork and decorative objects found in unlikely places.
- ⇒ **March** -- Picking paint colors and color trends for 2021 presented by Sara McLean of Dunn Edwards



**December Schleppers:** (left to right): Lydia Rubin, Mary Jarrett, Debra Qurtman, Cathy Hilton, Vikki Sung, Miss Mochi-Q

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### Change your contact information?

Please notify Lydia Rubin at

[perazarubin@yahoo.com](mailto:perazarubin@yahoo.com)

or you'll miss out on all the good stuff!

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## Advisor / Parliamentarian

**Vikki Sung**

The Board approved the Nominating Committee's recommendation of Garrett Collins for Public Relations Chair for the remainder of the 2020-2021 year to replace Dotty Ewing who stepped down from the position. Garrett has extensive experience in Marketing and will be a wonderful leader of the PR Team.

In the 56th Showcase House news, sales for *Ultimate Viewpoints: 56* opened in December. Tickets are only \$17.50! Please encourage your friends to buy tickets. After logging on, viewers will have two weeks of unlimited visits. Tickets can be purchased through our Tickets page.

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## Youth Concert

**Barbara Lake**

The LA Phil will be offering a virtual Youth Concert this year. This flexible, immersive experience will include elementary and secondary level curricula to accompany two online LA Phil concerts with conductor Gustavo Dudamel.

There will be three components available on the following dates:

March 6:

Elementary Curriculum and activities. (Grades3-6)

“ Carnival of the Animals”

LA Phil

Gustavo Dudamel, conductor

Martin Dudamel, special guest

Yuja Wang and David Fung pianos

SAINT- SAENS Carnival of the Animals

March 19:

Hollywood Bowl Field Trip ( Grades 3-12)

A guided exploration of existing videos and resources about the Hollywood Bowl

Secondary Curriculum and activities ( Grades 6-12)

“Pan-American Musical Feast”

LA Phil

Tania LEON Fanfarria

Paul DESENNE Sinfonia Burocratica ed Amazzonica: Bananera

These resources will be available on the LA Phil website. To access the free content, which anyone can do, users will need to register. Only one registration is required to access all three resources.

This experience is available to schools, teachers, and youth from around the world. The LA Phil online concerts and curricula will be available for one year.

We hope our PSHA members will register with your families and enjoy the concerts.

## Public Relations

Garrett Collins

The PR/Marketing Committee graciously accepted me into their fold in January and I'd like to thank each of them for continuing to dedicate their time to our PR cause: Mary Jarrett, Jennifer Jones, Charlotte Lacey, Ying Ying Lin, Analily Park, Colleen

Robertson, and Linda Shen. Most importantly, I'd like to acknowledge and thank Michele Lembo and Dotty Ewing, past PR Chairs, for their incredible work on promoting the 56h House and *Ultimate Viewpoints:56*. We are continuing to enjoy media coverage for the Locke House, including [KTLA's Gayle on the Go](#), a segment on [ABC 7, Pasadena Now](#), and so much more. Thank you, Dotty & Michele! We will continue to promote *Ultimate Viewpoints:56* over the coming weeks and months, primarily through organic and paid social media. Be sure to like and share posts when you see them on Facebook and Instagram!

We are also working on plans to champion our Gifts & Grants program, working with Marybeth Rehman-Dittu's committee to ensure our grantee organizations are recognized for their important work; made possible by PSHA's significant, ongoing investment in our community. Be on the lookout for that.

Finally, we will be spending significant time this spring elevating our membership and Patron campaigns to ensure coverage and success as we head into the new fiscal year.

If you have any questions about our PR efforts, or if you've got a 'hot tip,' do let me know: [garrettmcollins@gmail.com](mailto:garrettmcollins@gmail.com).

## Important Dates

Thursday, January 28, 4:00 pm -- Membership Gather and Bake with Lani Moore

Wednesday, February 10, 4:00 pm -- General Meeting via Zoom

Friday, February 12, 5:30 pm -- *Quarantini* Fundraiser

Wednesday, February 24, 4:00 pm -- Board Meeting via Zoom

## FEBRUARY BIRTHDAYS

2/1 Vikki Sung

2/1 Linda Zimmer

2/5 Lisa Loeffler

2/12 Jean Crabtree

2/12 Janet Dahl Willcox

2/16 Priscilla Jenkins  
2/16 Colleen Robertson  
2/17 Rary Simmons  
2/17 Danielle Takata-Herring  
2/18 Yolonda Hamilton  
2/18 Janet Webb  
2/22 Diane Boysen  
2/22 Judith Epley  
2/24 Mardi Mann



**Wishing You All a Happy Birthday!**

**Not getting PSHA emails?**

Please be sure these are included in your email contacts:

[president@pasadenashowcase.org](mailto:president@pasadenashowcase.org)

[psha@pasadenashowcase.org](mailto:psha@pasadenashowcase.org)

[emailadmin@pasadenashowcase.org](mailto:emailadmin@pasadenashowcase.org)

**Thank you for your time, effort and dedication to PSHA**