



PASADENA
SHOWCASE
H O U S E
for the Arts

Pasadena Showcase House for the Arts

Minutes

Meeting of the General Membership

January 8, 2014

9:00 a.m.

Approved

Call to Order

The meeting of the General Membership of Pasadena Showcase for the Arts was held at the San Gabriel Country Club. Donna Gotch, President, called the meeting to order at 9:15 a.m. Beverly Muench, Secretary, was present.

Quorum

There were 35 voting members present.

Approval of Minutes

Ms. Muench moved and Ms. Graham seconded to approve the minutes of the November 6, 2013 General Membership meeting. Motion carried.

Officers Reports

President: Donna Gotch

Ms. Gotch wished everyone a happy new year and welcomed members to the first meeting of 2014. She briefly announced that the House was moving along and that there would be several presentations at today's meeting. She also announced that pre-sales for the 50th Anniversary Book were being accepted today by Ms. Biles. Book pre-sales will end on January 30, 2014.

1st Vice President: Katherine Watkins

No report.

2nd Vice President: Mary Ann Clayton

Ms. Clayton announced that our conditional use permit was granted on 12/18/13 with 50 conditions. The hearing went well and she wanted to emphasize that there will be absolutely no street parking for the duration of Showcase. She reported that Move-In was yesterday and almost everything has been delivered to the House. She thanked the several members who assisted with the move.

Guest Speaker Tim Gregory

Ms. Gotch introduced renowned building biographer Tim Gregory who presented the history of the 2014 Pasadena Showcase House of Design. Mr. Gregory has written over 2500 building property histories and remarked that he had previously done a history on this house in 1996. The English Manor styled house was built in 1915 and was designed by architect Stiles O. Clements. The property is just over 3.5 acres, and after several additions over the years, the house itself is 8,148 square feet. There are also several accessory buildings. At one time, the gardens were beautiful and a site for garden tours.

Benefit Committee Reports

Exterior: Karen Butcher, Annette Sellon, Holly Shearer

Ms. Butcher and Ms. Sellon and assistant Ms. Shearer gave a presentation identifying the 2014 exterior designers as follows:

Rain Cascade Garden - FormLA Landscaping, Inc.

Green House and Potting Shed - Padua-D.K. Designs

Spring House - Mystic Water Gardens
Pool - Pacific Outdoor Living
Outdoor BBQ, Patio and Playhouse - Yorkshire Kitchens, Inc.
Terraced Garden - Sacred Space Garden Design, Inc.
Lily Pond - The Pond Company

Interior: Karol Franks

Ms. Franks prepared a "Downton Abbey" style tour of the Showcase House to present the 2014 interior designers as follows:

Entry, Staircase, Upper Landing - Henry Johnstone & Co.
Powder Room - Whitcomb-Hughes Design + Build
Dining Room - Michael Berman Limited
Salon - John Cole Interior Design, Inc.
Great Room - Kathryne Designs, Inc.
Master Suite Wing - Designs of the Interior
Laundry Room and Gallery Hall - Erika Bruder Interior Design, LLC/Luxe Design Build
Young Woman's Suite - Alicia Friedmann Interior Design, LLC
World Traveler's Suite - Amy De Vault Design, Inc.
Media Game Room - Jerome Thiebault
Nursery and Bath - Amy Peltier Interiors, Inc.
Upstairs Hall and Back Staircase - L2 Interiors
Nanny's Room - Ederra Design Studio
Today's Kitchen - Cynthia Bennett & Associates, Inc.
Salon Pavilion - Maya Williams Design
Garage - Garage Envy, Inc.
Carriage House - Tocco Finale
Pool Dressing Rooms - Robert Frank Design

Staffing: Barbara Damerel and Stephani Tyler

Ms. Tyler reported that there were only 17 vacancies remaining for pre-staffing, and all Active, Business and Provisional members need to sign up. She informed members to enter the property via one of the two driveways off Grand and to display a PSHA parking placard. Pre-staffers were reminded to bring snacks for the workers and Ms. Damerel made some suggestions. Ms. Tyler then announced that sign-ups for Showcase staffing will begin on January 17, 2014. An email will be sent to the membership alerting them when they can sign up.

Tickets: Debra Qurtman

Ms. Qurtman reported that 994 Golden Tickets were sold and \$220 in donations were collected for a total of \$59,860. They are finalizing the ticket flyer and preparing for the mass ticket mailing by AOP.

Gift Certificates: Beverly Muench

Ms. Muench announced that Gift Certificates will be for sale after the meeting. She reminded the membership that the Gift Certificates are \$25 each, good any date and any time and are not to be resold.

Tickets Staffing: Beverly Marksbury

Ms. Marksbury urged everyone to consider signing up to staff the Ticket Booth during Showcase.

Empty House Party: Charlotte Varner

Ms. Varner reported that invitations to the Empty House Party on January 24, 2014 have been sent out and members should have received them. The event will have an English theme and is being catered by The Kitchen for Exploring Foods. Everyone is encouraged to attend to see the House and enjoy the food, and members may RSVP to her at today's meeting. She thanked the Staffords for donating the wine and circulated a sign-up sheet for members to volunteer to assist with checking in guests. Ms. Varner then announced that shuttle service will begin at 4:30 p.m. for members who will be assisting with set up or early check-in and designers staffing their rooms, 5:30 p.m. for media, 6:00 p.m. for Patrons and their guests and 7:00 p.m. for everyone else.

Promotional Items: Erin Dundee and Pam Ragus

Ms. Dundee and Ms. Ragus unveiled the 2014 PSHA Promotional Items. Wine totes, a serving tray, a phone wrist wallet, an insulated tote and a PSHA fleece blanket were presented, and clothing options were modeled by members Michele Lembo, Gretchen McNally, and Marybeth Rehman-Dittu. All items will be for sale after the meeting.

3rd Vice President: Susie Caron

Ms. Caron reported that Treasurer Jenny Chiang would not be attending today and gave the following account balances:

Operating account - \$87,687.76

50th Anniversary account - \$41,623.59

Money Market account - \$956,072.38

4th Vice President: Cheri Graham

Ms. Graham reported that the Gifts & Grants Committee is making site visits to all the eligible applicants and will be deliberating in February.

Membership: Jan Emamian

Ms. Emamian announced that the Prospective Member Reception will be on February 1, 2014 at the House from 2:00 p.m. - 4:00 p.m. She asked members to submit names of candidates for the invitation list.

Secretary: Beverly Muench

Ms. Muench asked members to please use the current post office box in Pasadena when working with vendors and/or service personnel. Current bills are still being sent to the San Marino post office box.

Advisor/Parliamentarian: Kathryn Hofgaarden

Ms. Hofgaarden reported that the nominating process will begin soon for elected positions. Board of Directors and Standing Committee job descriptions will be posted on the PSHA website, and members are asked to not only nominate candidates for different positions, but to also self nominate. The deadline for nominations will be February 5, 2014. Preferences for Benefit positions will be requested in March.

Hospitality: Penny Arroyo

Ms. Arroyo thanked Ms. McCluggage for hosting the Holiday Party. The next General Membership Meeting is on February 5, 2014, and she asked all members to remember to RSVP so all attendees can be accommodated.

Instrumental Competition: Chuck Rubin

Mr. Rubin thanked all the members who staffed the Instrumental Competition. There were 36 applicants and 12 finalists. He was pleased to announce that the Grand Prize Winner, Hye-Ryung Lim, will be performing at the beginning of February's General Meeting.

Music Mobile™: Andrea Kelly

Ms. Kelly shared that just under 500 third graders attended 14 assemblies in 2013, and she thanked all the members who volunteered to staff. Ms. Kelly also thanked Ms. Gotch for obtaining a \$7,500 grant from Wells Fargo to replace some worn instruments and cases. An email has gone out identifying remaining staffing opportunities in January, and February openings will be posted soon.

Youth Concert: Jill Fosselman

Absent.

Provisional: Stephani Tyler

Ms. Tyler reported that the Keys are doing fine, and all have satisfied their music requirements. The nine Keys present introduced themselves to the membership.

Public Relations/Marketing: Chini Johnson-Taylor

Ms. Johnson-Taylor reported that Andrea Kelly is preparing press releases about the Benefit Chair, Tickets and the Empty House Party. Additionally, the committee has been assisting with events and invitations. On January 22, 2014, Ms. Johnson-Taylor will be presenting recommendations for paid advertising to the Board of Directors.

Publications: Undine Schwarz

Absent. Ms. Schwarz submitted a report and Ms. Gotch announced that *Just in Showcase* articles for February are due to her and Ms. Schwarz on January 22, 2014. Articles are to be submitted in WORD as an attachment to an email, not in the body of an email.

Season Tickets: Linda Polwrek

No report.

Treasurer: Jenny Chiang

Absent.

Archivist/Historian: Joy Sullivan

No report.

Associate Representatives: Vicki McCluggage & Charlotte Varner

Intermediate Representative: Marcia Kreditor

No report.

Investment Fund: Fran Biles

Ms. Biles reported that the Investment Fund has experienced tremendous growth. Thirteen years ago, \$2,535,683 was invested in the fund. At the end of 2013, the balance was \$4,137,101.15. Since January 1, 2013, the fund grew by \$621,240.29, a 17.6% increase.

Telephones: Debra Scott

Ms. Scott reported that the phones are ringing.

Special Committees

50th Anniversary Book Committee: Fran Biles

Ms. Biles gave a report on the 50th Anniversary Book Committee prior to her report on the Investment Fund. She announced that the books are available for pre-sale at the meeting today, and encouraged members to buy copies now.

Unfinished Business

None.

New Business

None.

Adjournment

Ms. Tyler moved and Ms. Watkins seconded to adjourn the meeting. Motion carried and the meeting adjourned at 10:55 a.m.

Respectfully submitted,

Beverly Muench
Beverly Muench
Secretary 2013/2014

February 5, 2014
Date