



PASADENA  
SHOWCASE  
H O U S E  
*of the Arts*

## **Pasadena Showcase House for the Arts**

### **General Meeting Minutes – **Approved****

**November 11, 2020**

#### **Call to Order**

The General Membership Meeting of Pasadena Showcase House for the Arts, held on November 11, 2020 via Zoom was called to order by Barbara Damerel, President at 4:01 PM

#### **Quorum**

There were 22 voting Members present. In addition, 18 Associates attended.

#### **Approval of the Minutes**

Not present. In his absence there were no minutes to be approved.

### **EXECUTIVE COMMITTEE REPORTS**

#### **President: Barbara Damerel**

Ms. Damerel conducted the meeting.

#### **2nd Vice President (Benefit): Susie Aguirre**

Ms. Aguirre discussed that she is currently working on a Zoom Party fundraising idea and is looking for additional members to assist with it. She is working on an email to explain the idea to members. A November Benefit Committee meeting has been scheduled. Following a request from Stephani Tyler, Ms. Aguirre briefly outlined the Zoom Party concept. As explained, members would invite friends to their home for an event for which the host and/or invitees would contribute a donation amount to PSHA. The events would coincide with the following holidays: New Year's Eve, Valentine's Day, St. Patrick's Day, and Cinco de Mayo. During each event, there would be a Zoom toast with other members who are simultaneously hosting events.

#### **3rd Vice President (Finance): Suzanne Hart**

Ms. Hart reported that the Finance Committee is meeting to review the Benefit budget which should be ready no later than December 5th. They are also putting together the information that is required by the CPAs and auditors and reviewing requests for funds. Ms. Hart noted that Ms. Schwarz and Ms. Hofgaarden have been extremely helpful providing training and assistance.

#### **4th Vice President (Gifts & Grants): Marybeth Rehman-Dittu**

Ms. Rehman-Dittu reviewed dates for Gifts & Grants committee meetings and the deadline for submissions for this year's applications. To date, we have received eleven applications and twenty-two inquiries. Ms. Rehman-Dittu sent out approximately 20 reminders to previous applicants who have not yet submitted applications. This year, committee members will conduct all interviews via Zoom. Applicants may use portable devices during the interview if they want to conduct tours or present unique aspects of their facilities to that would provide additional information to their applications.

#### **Membership: Lydia Rubin**

Ms. Rubin announced the resignation of Jill Fosselman adding that she would be missed by PSHA members.

Ms. Rubin noted that as part of the initiative to provide membership activities throughout the year, a walking club has been established that will meet at 9:00 AM the first Tuesday of every Month at Lacey Park in San Marino. The first outing was held on November 3rd and the next outing will be on December 1st. Reminders will be sent through Constant Contact.

Emails were recently sent inviting members to a Holiday Concert performance by Greg Parker to be held on December 11th from 5:00 to 6:00 PM. Those who RSVP to Susan Bermingham will receive a link via Zoom.

The Membership Committee has made arrangements for a shopping event in Sierra Madre on December 6th from 3:00 to 5:30 PM prior to PSHA Holiday Party. To date, the Attitude and Leonora Moss shops will donate 10% of their sales from any members who shop in their stores at that time.

The October Halloween Stroll was a successful event, so future strolls are being planned for both the Huntington and Descanso gardens. Publications will post all membership events to the PSHA website calendar.

Since all members need to have a position on the Benefit Committee, the Membership Committee will be reaching out to members by phone to discuss their interests and potential roles that need to be filled. Though there is no provisional group this year, PSHA is still looking for potential members who will be invited to participate in events this year to get to know our group and then be part of next year's provisional class.

#### **Secretary: Matt McIntyre**

Ms. Hilton read a thank you note from Marcia Kreditor thanking PSHA for flowers and condolences following the loss of her husband.

#### **Advisor/Parliamentarian: Vikki Sung**

Ms. Sung reported that details are still being worked out for the sale of tickets to the public of our virtual tour, *UV:56*. The first phase, where the link was shared to members and existing ticket holders, has closed. It had approximately 3,000 viewers and has been well received.

## **OFFICERS**

### **Benefit Chair-Elect: Jan Wiles**

Not present.

### **Hospitality: Lynne Graves**

Ms. Graves was not present but Cathy Hilton gave her report. The Holiday Party is scheduled for December 6th at Sierra Fusion restaurant in Sierra Madre. It will be a full sit-down dinner that includes appetizers, soup or salad, choice of entrée, dessert, and wine for \$65 per person. There is room for a total of 60 socially-distanced guests at Sierra Fusion's outdoor dining area. Payment is required by check to Lynne Graves or credit card on our website in order to make a reservation.

### **PSHA Instrumental Competition: Sally Hazen**

Ms. Hazen announced that plans are being made for next year's Instrumental Competition. A meeting was held between Ms. Hazen, Kathryn Hofgaarden, and David Garrett, cello player with the LA Phil, to review plans that will be proposed to the PSHA Board.

### **PSHA Music Mobile™: Lani Moore**

Not present.

### **PSHA Youth Concert: Barbara Lake**

Ms. Lake reported that we are still hoping to have a virtual concert in the spring of 2021.

### **Provisionals: Chini Johnson-Taylor**

Not present.

### **Public Relations/Marketing: Dotty Ewing**

Ms. Ewing reported that a press release was sent out announcing Barbara Damerel as the current PSHA President has been picked up by news outlets including Pasadena Now and Outlook.

Jennifer Jones has joined the PR Committee.

The committee continues to support *UV:56* with its media plan. Due to the work of Michele Lembo, we have received good coverage from the LA Times that has generated much interest as well as requests for information and updates on our website.

### **Publications: Cathy Hilton**

Ms. Hilton announced that rosters had been mailed to all members. Any member who has not received their roster may contact Ms. Hilton who has all tracking information.

Products in the member section of the website has been updated to accept credit card payments for the Holiday Party.

### **Season Tickets: Irma Miller**

Not present.

**Treasurer: Jenny Chiang**

Not present. Ms. Schwarz provided the following balances as of 11/11/2020:

Operating Account	\$204,236.53
Tickets Account	\$196,907.36

**HONORARY MEMBERS**

**Archivist/Historian: Debra Qurtman**

Not present. Ms. Damerel reported that a fall cleaning is being scheduled at the Colorado Storage facility.

**Associate Representatives: Kathryn Hofgaarden, Gretchen McNally, & Eileen Reilly**

No report.

**Music Program Task Force: Kathryn Hofgaarden**

No report.

**Organizational Advancement Committee: Matt McIntyre**

Not present.

**CRESCENDO for MUSIC and the ARTS: Fran Biles**

Ms. Biles stated that money had been given to PSHA from CRESCENDO. A meeting of CRESCENDO is scheduled for the third week of November. Ms. Damerel read a thank you note from the La Canada Flintridge Library for PSHA's gift.

**Financial Review: Undine Schwarz**

Ms. Schwarz reported that Financial Review is working with Jenny Chiang and Suzanne Hart on getting things set up for the Finance Committee meeting.

**Adjournment**

The meeting was adjourned at 4:46 PM

**Respectfully submitted,**



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**Cathy Hilton**

**for Matt McIntyre, Secretary**