



PASADENA
SHOWCASE
HOUSE
of the Arts

Pasadena Showcase House for the Arts

General Meeting Minutes – **Approved**

January 13, 2021

Call to Order

The General Membership Meeting of Pasadena Showcase House for the Arts, held on January 13, 2021 via Zoom was called to order by Barbara Damerel, President at 4:03 PM

Quorum

There were 27 voting Members present. In addition, 22 Associates attended.

Approval of the Minutes

Mr. McIntyre thanked Ms. Hilton for completing the November minutes and moved to approve the corrected minutes from the General Meeting on November 11, 2020, which was seconded by Ms. Reilly and the motion passed.

EXECUTIVE COMMITTEE REPORTS

President: Barbara Damerel

Ms. Damerel conducted the meeting.

Advisor/Parliamentarian: Vikki Sung

Ms. Sung reported that Mr. Collins has replaced Ms. Ewing as PR Chair. Ms. Sung also reminded members to submit nominations for the 2021/2022 Board. To date UV:56 has sold 302 tickets for a total of \$5,285 and collected \$1,400 in donations. That is an average of 10 tickets a day. Very few refunds have been issued from our early ticket buyers.

1st Vice President: Eileen Reilly

Ms. Reilly reported that Policies & Procedures will meet on January 14th via Zoom. She thanked Ms. Sung, who in the transition from Ms. Fosselman to Ms. Reilly, submitted a report to the Green Foundation keeping PSHA in good standing.

2nd Vice President (Benefit): Suzanne Hart for Susie Aguirre

Ms. Hart reported that Ms. Aguirre is working on the potential virtual house. She emphasized that this will not be a typical Showcase House and will be completely virtual with a potential for a gala party. Ms. Graves reported that there is a “Quarantini” virtual mixology/cocktail party as a fundraiser. That event is scheduled for February 12, 2021. Ms. Marevich and Ms. Farley are working on the Patron Campaign, Ms. Marevich reported that the Patron Campaign is kicking off and they have eliminated the \$100 level. They are also extending the solicitation to the AOP mailing list hoping to get new patrons from the PSHA ticket buyers.

3rd Vice President (Finance): Suzanne Hart

Ms. Hart reported that the Finance Committee final report will be in the next issue of Just in Showcase.

4th Vice President (Gifts & Grants): Marybeth Rehman-Dittu

Ms. Rehman-Dittu reported that, while delayed by approximately one month, grant submissions are coming in. The deliberation will take place February 27, 2021 and applicants will be notified by April 30, 2021.

Membership: Lydia Rubin

Ms. Rubin reported that Membership is working on virtual events including an interactive baking demonstration, happy hour and discussion of Netflix must see shows and films, and in February and March a virtual membership drive.

OFFICERS

Benefit Chair-Elect: Jan Wiles

Ms. Wiles reported that she is working through various ideas.

Hospitality: Lynne Graves

Ms. Graves thanked those that participated in the holiday party. More than 28 meals were ordered and delivered through Sierra Fusion and everyone enjoyed the virtual concert.

PSHA Instrumental Competition: Sally Hazen

Ms. Hazen shared that she and her committee are working on some changes to the Instrumental Competition that will be presented to the Board and she hopes to share those changes at a future General Meeting.

PSHA Music Mobile™: Lani Moore

Not present.

PSHA Youth Concert: Barbara Lake

No report.

Provisionals: Chini Johnson-Taylor

No report.

Public Relations/Marketing: Garrett Collins

Mr. Collins thanked Ms. Ewing and Ms. Lembo for their work on promoting UV:56. The PR Committee will continue to promote UV:56 through May, they will work with Membership and Gifts & Grants to promote those activities.

Publications: Cathy Hilton

Ms. Hilton reminded members to please turn in surveys for nominations and that JIS articles are due January 20, 2021

Season Tickets: Irma Miller

No report.

Treasurer: Jenny Chiang

Operating Account	\$196,714.69
Tickets Account	\$203,358.35

HONORARY MEMBERS

Archivist/Historian: Debra Qurtman

Ms. Qurtman is setting up a storage clean-up in March.

Associate Representatives: Kathryn Hofgaarden & Gretchen McNally

No report.

Music Program Task Force: Kathryn Hofgaarden

No report.

Organizational Advancement Committee: Matt McIntyre

Mr. McIntyre reported that the committee has been convened. Members include: Susie Aguirre, Lynn Mehl, Jan Wiles, Garrett Collins, Sally Hazen, Vikki Sung, Marybeth Rehman-Dittu, Marilyn Anderson, and Susan Bermingham. He has one more invitation outstanding and Ms. Damerel will participate in an ex-officio capacity. He will host the committee's first meeting via Zoom in the coming weeks.

CRESCENDO for MUSIC and the ARTS: Fran Biles

Ms. Biles reported that her committee has been hard at work and looks forwarding to giving PSHA the funds for Gifts & Grants.

Financial Review: Undine Schwarz

Not present.

Website Liaison: Kaytie Watkins

No report.

Adjournment

The meeting was adjourned at 4:34 PM

Respectfully submitted,



Matt McIntyre, Secretary