



PASADENA
SHOWCASE
H O U S E
for the Arts

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PASADENA SHOWCASE HOUSE FOR THE ARTS ANNOUNCES THE 2020 LAUNCH OF ITS ANNUAL GIFTS & GRANT APPLICATION PROCESS

Applications Open Now Through November 15, 2020

(September 30, 2020) - Pasadena, California - Pasadena Showcase House for the Arts (PSHA) announces the 2020 launch of its cornerstone program to support music in the community on October 1, 2020. Applications for the organization's Gifts & Grants program are now open. Applications are encouraged by qualifying organizations that provide programs including music therapy, music education, scholarships and the underwriting of concerts to all age members of the community. The geographic scope of this program extends to non-profit 501(c)3 organizations within the greater Pasadena area of California and designated areas of the City of Los Angeles.

Marybeth Rehman-Dittu, Chair of this year's Gifts & Grants Committee, noted, "Pasadena Showcase House of Design is 'more than just a pretty house.' Our fundraising is dedicated to backing the arts. I am proud to coordinate the effort that continues our vibrant local support, applying funds raised through our annual House tours and recent online auction, Showcase Strong, to this important priority: music in our communities."

The application period opens on October 1 and closes on November 15, 2020; awardees will be advised in April of 2021. Information and the process to begin applications can be found at pasadenashowcase.org/supporting-the-arts/gifts-and-grants/.

Pasadena Showcase House for the Arts was created to bring the joy of music to children and adults through exposure, education and experience. Since 1948, PSHA has supported this mission, donating over \$23 million as well as countless volunteer hours dedicated to the noteworthy programs it produces for over 6,000 elementary school students and musicians aged 16-24. Additionally, the Gifts & Grants program awards financial support to a diverse list of local non-profit organizations positioned in

the local arts community. Details about these initiatives can be found at pasadenashowcase.org/supporting-the-arts.

Pasadena Showcase House for the Arts is an all-volunteer non-profit California Corporation supported by over 260 members. More information can be found pasadenashowcase.org.

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