



PASADENA
SHOWCASE
H O U S E
for the Arts

FOR IMMEDIATE RELEASE
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**PASADENA SHOWCASE HOUSE FOR THE ARTS
IS ACCEPTING APPLICATIONS FOR GIFTS & GRANTS**

Submission Deadline is October 15, 2019

(SEPTEMBER 30, 2019) --PASADENA, CA-- Choirs, musical theater, school marching bands, opera, jazz bands and orchestras are just some of the non-profit organizations that have benefitted from the Gifts & Grants program offered by the Pasadena Showcase House for the Arts (PSHA). The organization's president, Vikki Sung, is happy to announce that applications for its Gifts & Grants program are now available on their website at www.PasadenaShowcase.org. "Our Gifts & Grants program represents the heart of our mission," she says. "Through the organizations we support, we are able to bring music to nearly every corner of our community in so many different ways." The deadline for submitting an application is October 15, 2019.

Last May, PSHA awarded \$315,000 to 54 local and regional non-profit organizations and schools. The proceeds from the 2018 Pasadena Showcase House of Design, PSHA's annual and only fundraiser, enabled the organization to continue its legacy of funding music programs throughout the community. During its 70-year history, PSHA has donated more than \$23 million to outstanding organizations that enrich the lives of countless people and support the arts throughout the community.

Each year, PSHA awards gifts and grants to a diverse list of local and regional non-profit organizations in support of their efforts in the community. PSHA underwrites concerts to ensure that the joy of live music is available to a broad range of audiences. Its support of non-profit organizations enriches the community and provides opportunities for a variety of groups, from students to seniors to learn, enjoy, and grow from their experiences in these programs. Additionally, PSHA has a longstanding history of supporting the Los Angeles Philharmonic and its community outreach programs.

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