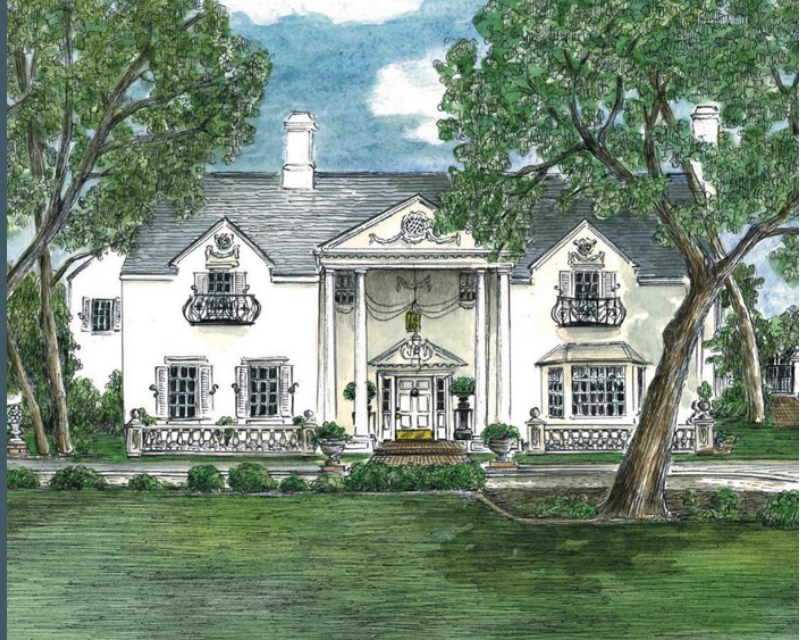




PASADENA  
SHOWCASE  
HOUSE  
*for the Arts*

## Just In Showcase

March 2023



### General Meeting April 19, 2023

**Vikki Sung**  
President

### President's Message Vikki Sung



Things are going at a fast clip over at Showcase House. With most of our annual programs complete, all our energy is going toward making 58th Pasadena Showcase House of Design a spectacular event for everyone. As always, there are challenges, but we're a tough group of volunteers and we will persevere on.

Please mark your calendars for Punch & Lunch on April 19. Once again, we will join together with our Associate members for a luncheon at the House and the first official peek. The Gifts & Grants Reception is set for May 4 at 2:30 pm. Come meet our grant recipients and hear about

**Eileen Reilly**  
First Vice President

**Matt McIntyre**  
Second Vice President  
Benefit

**Undine Schwarz**  
Third Vice President  
Finance

**Suzanne Hart**  
Fourth Vice President  
Gifts & Grants

**Dotty Ewing**

their inspiring programs that we help to fund.

The Premiere Night team is busy planning this kick-off celebration of the opening of the House as well as a celebration of our Diamond Jubilee—75 years of fundraising in support of music! The auction team will be reaching out for donations, so please be generous.

If you know of anyone looking to join a great group of active volunteers, send them to Dotty Ewing. A Prospective Members Reception will take place at the House. Date and time to be confirmed.

You are now all able to sign into VicNet to sign up for shifts. Your help is immensely necessary and deeply appreciated.

See you at the House!

Membership

**Stephanie Johnson**

Secretary

**Gretchen McNally**

Advisor /

Parliamentarian

**Barbara Lake**

Benefit Chair-Elect

**Britta Piotrowski**

Hospitality

**Christine Upton**

Instrumental

Competition

**Marsha Seyffert**

Music Mobile™

**Helen Gipson**

Youth Concert

**Colleen Robertson**

Provisional

**Garrett Collins**

Public Relations /

Marketing

**Cathy Hilton**

Publications

**Michele Lembo**  
Season Tickets

**Jenny Chiang**  
Treasurer

**Honorary Members**

**Dana Marevich**  
Archivist / Historian

**Erin Dundee & Lynn  
Mehl**  
Associate  
Representatives

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## **1st VP Policies & Procedures**

### **Eileen Reilly**

Recently, PSHA received wonderful news: The Green Foundation approved our grant request for monies for our Youth Concert, which was held on February 1<sup>st</sup> at the Walt Disney Concert Hall. The grant includes not only funding for the concert itself but also for bus transportation for Title 1 schools. The Green Foundation has been a wonderful friend to PSHA and longstanding champion of the Pasadena Showcase House Youth Concert—we are truly grateful for their on-going support!

At its meeting on March 15<sup>th</sup>, the Board approved changes to the Bylaws that resulted from recommendations made by the Policies & Procedures Committee at its meeting on March 8<sup>th</sup>. Most of the changes were “housekeeping” changes, e.g.: moving the sentence allowing second term Gifts & Grants Committee members to be Associates from Article VI, D.2.c and Article IX, A. 5 to Article IX. C.3.c.; rearranging the order of names of the committees in Article IX, A.5. to reflect the order in which the committees are listed in Article IX, C.; and, stating that the members of the Audit Committee may be Associates,

which has long been the practice. The only substantive recommended change to the Bylaws is stating, in Article IX, C.5.b., that the immediate past Advisor/Parliamentarian or Presidential appointee on the Nominating Committee, who is a non-voting member on that committee, may serve as an Associate member. The rationale for that change is that, usually, that person has served on the Board for many years and, especially in light of the fact that it is a non-voting position, that person should be able to serve as an Associate if he/she chooses, rather than losing that person's experience and guidance on the committee.

At the next General Meeting, Punch & Lunch, I will bring these changes (in red below) to the membership for approval. So, please take the time to read them in advance of that meeting.

## **ARTICLE VI NOMINATION AND ELECTION**

### **Section D. Nomination of Finance, Gifts & Grants, Membership, Nominating and Policies & Procedures Committee Members**

#### **2. GIFTS & GRANTS COMMITTEE**

- a. The Nominating Committee shall prepare a slate of four (4) members as candidates for the following year's Gifts & Grants Committee.
- b. The elected Gifts & Grants Committee members shall serve a two (2) year term.
- ~~c. If an Active or Business member changes to an Associate member status after the first term, such member may serve as an Associate member for the second term.~~

## **ARTICLE IX COMMITTEES**

### **Section A. Standing Committees**

1. Shall consist of:
  - a. Executive;
  - b. Finance;
  - c. Gifts & Grants;
  - d. Membership;
  - e. Nominating;
  - f. Policies & Procedures; and
  - g. Audit.
2. Shall report to the Board of Directors and shall be responsible to the President between meetings of the Board of Directors. The Board of Directors shall approve policy, supplemental guidelines and manuals set by a committee.
3. The President shall be an ex-officio member of all committees, with the exception of the Audit Committee and Nominating Committees.
4. With the exception of some members of the Finance Committee and Gifts & Grants Committee, committee members shall serve a one (1) year term beginning on July 1.

If, for any reason, a committee member vacates her/his position before their term ends, her/his successor shall serve only for the remainder of the predecessor's term.

5. With the exception of the Gifts & Grants Committee, ~~and~~ Membership Committee, **Nominating Committee and Audit Committee** on which Associate members may serve **as set forth in Section C. below**, committee members shall be Active or Business members. ~~If an Active or Business member on the Gifts & Grants Committee changes to an Associate member status after the first term, such member may serve as an Associate member for the second term.~~

\* \* \*

### **Section C. Standing Committee Composition and Duties**

#### **3. GIFTS & GRANTS COMMITTEE**

- a. Shall be chaired by the 4th Vice President and shall include:
- 1) Advisor/Parliamentarian;
  - 2) 1st Vice President;
  - 3) Treasurer;
  - 4) Immediate Past Gifts & Grants Chair; and
  - 5) Eight (8) members elected by the General Membership pursuant to Article VI.
- b. Shall evaluate all requests and make recommendations on gifts and grants.
- c. **If an Active or Business member on the Gifts & Grants Committee changes to Associate member status after the first term, such member may serve as an Associate member for the second term.**

\* \* \*

#### **5. NOMINATING COMMITTEE**

- a. Shall be chaired by the Advisor/Parliamentarian as set forth in Article VI, Section A and shall include:
- 1) Membership Chair;
  - 2) Immediate past Advisor/Parliamentarian; and
  - 3) Five (5) members elected by the General Membership pursuant to Article VI;
- b. The immediate past Advisor/Parliamentarian or Presidential appointee serves as a non-voting member **and may serve as an Associate member.**
- c. The nominating deliberations shall be strictly confidential.

\* \* \*

#### **7. AUDIT COMMITTEE**

- a. Shall be chaired by a member elected by the committee and shall consist of three (3) members, **who may be Associate members**, appointed by the President pursuant to the California Nonprofit Integrity Act of 2004: Only one (1) member of the Finance Committee may serve on the committee but shall not chair the committee.
- a) Shall make recommendations for the retention of Certified Public Accountants.
  - b) Shall confer with the Certified Public Accountants to ensure that the financial affairs are in order.
  - c) Shall negotiate the Certified Public Accountant's fee.

\* \* \*

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## 2nd VP Benefit

### Matt McIntyre

#### Staffing - Lani Moore

Showcase is moving forward with more technology changes. You will have new Name Badges at the Punch and Lunch Meeting. There is a barcode printed on it that will identify you when you scan your name badge with the barcode reader. You will need your name badge whenever you sign in for a General Meeting or a Showcase shift.

However, I know that we don't always remember to bring our name badges with us. In that event, Members will sign in on our phones with a QR code. Your ID member number is the last four digits of your cell phone number. If the fourth digit begins with a zero, then you will need to enter all 7 digits. For example, if your number is 123-**4567**, then the ID number to enter is **4567**. If the fourth digit of your phone is a zero, 123-0999, the ID number is all seven digits, **1230999**.

Please remember to look for your new name badges when you come to the April Punch and Lunch Meeting at the Showcase House. They will be waiting for you.

#### Tickets - Cathy Hilton

Member tickets are available now and may be purchased for \$30 each at [pasadenashowcase.org/membertickets](https://pasadenashowcase.org/membertickets). These tickets are valid for entry to the House every day from 1:30pm through the end of the day.

Member Premiere Night tickets are also available for purchase online for \$250 each or a table of 10 for \$2,250. Go to [pasadenashowcase.org/memberpremierenight](https://pasadenashowcase.org/memberpremierenight).

If you have any questions or need assistance with your purchase, contact Cathy Hilton at 215-622-3201.

#### Shops - Kathryn Hofgaarden and Undine Schwarz

One of the most treasured traditions when visiting the Pasadena Showcase House of Design is, of course, the shopping! The "Shops at Showcase" have been a beloved mainstay of the Showcase experience, offering some of the most unique and exquisite selections from a variety of vendors. This year the shopping tradition continues, bringing back seventeen curated merchants from

throughout California, specifically chosen because of their popularity amongst Showcase visitors over the years. With a range of items at varying price points there is sure to be something for every shopper. Visitors can choose from a wide array of beautiful pieces of jewelry, luxury linens, gourmet foods, home and garden décor, fashionable clothing, and an assortment of gifts.

“We are so excited to bring in these 17 returning favorites and such an assortment of high-quality offerings,” said 2023 Shops at Showcase Co-Chairs, Kathryn Hofgaarden and Undine Schwarz. “We wanted to continue to give our visitors the shopping experience that they look forward to each year when coming to Showcase.”

The vendors returning this year include:

- Classy Bag Lady (Handbags/Accessories)
- Designer Sterling (Jewelry)
- Gourmet Blends (Oils and Vinegars)
- Herban Body Care (Skin Care)
- Jacqueline B (Clothing/Accessories)
- Jean Waters Fine Accessories (Accessories)
- JP Designs (Jewelry)
- Karim Collection (Clothing)
- Kiki Bean and Bed Head (Clothing/Accessories)
- Lavender Blue (Linens)
- Louise’s Hats (Accessories)
- Paco Soler (Clothing/Accessories)
- Treasured Accessory (Jewelry)
- Shakeel’s Concepts (Accessories)
- Susie O’s (Handbags/Leather Goods)
- Un Pueblo (Home)
- Veronica’s Garden (Home and Garden Decor)

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## **4th VP Gifts & Grants**

**Suzanne Hart**

**PASADENA SHOWCASE HOUSE FOR THE ARTS**

**2022-2023 Gifts & Grants Program Awards**

**Total dollars allocated towards awards: \$900,000**

We are pleased to announce the recipients of the 2022/2023 Gifts and Grants Program. Funding for these grants comes directly from the efforts of all PSHA members, designers, patrons, vendors and our visitors who participate in the Pasadena Showcase House of Design, our benefit fundraiser. We also must thank the Crescendo Foundation for its support.

Funding descriptions: Music Education and Appreciation, Concerts and Performances, Music Therapy, Musical Instruments and Equipment, Music Competitions, Theater Arts and more. We pay special attention to symphonic music and orchestras, and foster music programs for youth and the underserved communities in our area.

**GIFTS:**

Los Angeles Philharmonic  
South Pasadena School District

**GRANTS:**

Academy of Music for the Blind  
Alhambra Educational Foundation  
Altadena Eliot Arts Magnet  
Altadena Rotary Charities  
Angelica Center for Art and Music  
Arcadia Music Club  
Artes Vocales, Inc.  
California School of the Arts - San Gabriel Valley Foundation  
California State University Dominguez Hills Philanthropic Foundation  
Candelas Music And Arts Foundation  
Center Theatre Group  
Children's Hospital Los Angeles  
Clazzical Notes  
Clifton Band Boosters (Monrovia)  
CoachArt  
Colburn School  
California State Summer School for the Arts  
Elemental Music  
Families Forward Learning Center  
Five Acres - The Boys & Girls Aid Society of Los Angeles County  
Friends of SMHS VAPA--Titan Music  
Glendale Youth Orchestra



Global Arts Corporation  
Grand Vision Foundation  
Helix Collective  
Kadima Conservatory of Music  
La Canada Flintridge Educational Foundation  
LA Opera  
LACHSA Foundation LA County HS of the Arts Foundation  
Los Angeles Chamber Orchestra  
Los Angeles Children's Chorus  
Los Angeles Music and Art School  
Los Angeles Philharmonic Association (YOLA)  
Los Angeles Youth Symphony Orchestra  
LTSC Community Development Corporation / Little Tokyo Service Center  
Makoto Taiko  
Monrovia Wildcats Band Booster Club  
Monterey Hills Elementary School  
MUSE/IQUE  
MUSYCA Children's Choir  
National Children's Chorus  
Neighborhood Music School  
Nevenka East European Folk Ensemble  
Oakwood Brass - Outreach Project  
Octavia E. Butler Magnet (Washington STEAM Magnet Academy)  
Optimist Boys Home and Ranch / Optimist Youth Homes and Family Services  
Pacific Crest Youth Arts Organization  
Pacific Opera Project  
Pasadena Conservatory of Music  
Pasadena Master Chorale, Inc. / The Pasadena Chorale  
Pasadena Senior Center  
Pasadena Symphony Association  
PRISM Choral Ensemble  
Roger Wagner Choral Institute  
Salastina  
San Gabriel Valley Music Theatre  
Santa Cecilia Orchestra  
Saturday Night Bath Concert Fund  
South Pasadena Educational Foundation  
The Ebell of Los Angeles

The Harmony Project  
The Marianne Frostig Center for Educational Therapy  
The Music Center  
The Pasadena Community Orchestra Foundation  
The Vizionz Project  
The Wallis Annenberg Center for the Performing Arts  
Theatre Americana of Altadena Inc  
Therapeutic Living Centers for the Blind  
Verdugo Young Musicians Assoc  
Villa Esperanza Services  
VOX Femina Los Angeles  
White Hall Arts Academy  
Assistance League of Los Angeles  
Young Musicians Foundation  
Community Volunteer Organizations staffing at Showcase

**2022-2023 Gifts & Grants Committee:**

Suzanne Hart	Undine Schwarz
Vikki Sung	Jenny Chiang
Gretchen McNally	Eileen Reilly
Lani Moore	Lynne Graves
Debra Qurtman	Christian Louie
Charlotte Lacey	Shari Domenghini
Ardie Hood	Lisa Loeffler

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## **Membership**

### **Dotty Ewing**

#### **EARLY MAY NEW MEMBER RECEPTION**

Along with all Showcase members, the Membership Team is getting ready to welcome friends and family to our 58th Pasadena Showcase House of Design beginning April 23rd.

And we are also getting ready to seek out the best new members we can bring to Showcase in the next year. Please continue spreading the word and sending along your referrals. And keep an ear open to visitors who sometimes actually do ask, "How can I get involved?"

The quick answer to them and your other friends will be to plan on attending our New Member Reception at the House in early May. Date to be confirmed, but it is the event that brings Board members to new prospects and closes the deal on their deciding to join us!

### **DUES ARE DUE!**

April begins “dues are due” season with payment expected no later than June 30th. You will soon receive your notice. As you return your payment in the envelope or online, be sure and advise of any change in your contact information or of any change in status (Active, Business, Associate). Thanks in advance for your timely payment.

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## **Advisor/Parliamentarian**

### **Gretchen McNally**

Presented below is the Board of Directors for 2023-2024 that was voted on and approved at the March 1 General Meeting.

Sincere thanks to the members of the Nominating Committee: Dotty Ewing, Barbara Damerel, Shari Domenghini, Lisa Loeffler, Lydia Rubin, Marsha Seyffert and Christine Upton for their commitment to this task.

## **BOARD OF DIRECTORS 2023-24**

### **Executive Committee**

President.....Suzanne Hart  
1st Vice President.....Matt McIntyre  
2nd Vice President.....Dotty Ewing  
3rd Vice President.....Undine Schwarz  
4th Vice President.....Lisa Loeffler  
Membership.....Cindy Bengston  
Secretary.....Charlotte Lacey  
Advisor/Parliamentarian.....Vikki Sung

### **Officers**

Hospitality.....Shari Domenghini  
Instrumental Competition.....Colleen Robertson  
Music Mobile™.....Marsha Seyffert  
Youth Concert.....Stephanie Johnson

Provisional.....Ani Manjikian  
PR/Marketing.....Danielle Takata  
Publications.....Cathy Hilton  
Season Tickets.....Lani Moore  
Treasurer.....Jenny Chiang

The Nominating Committee will be selecting candidates for the Standing Committees in April. Please watch for the survey to nominate members for these important committees. We encourage you to submit your interest in serving on a Standing Committee (Nominating, Membership, Finance, Gifts & Grants or Policies & Procedures).

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## Hospitality

### **Britta Piotrowski**

Thank you to everyone who attended our March General Meeting at the San Gabriel Country Club. Great turnout! Please remember to RSVP to future events so we can provide our caterers with an accurate count of attendees!

### **UPCOMING EVENTS:**

#### **Tuesday, April 18**

#### **Light Up Night – 6pm-8pm**

This event is for the designers and others working at the house that night. It is to check that all electrical is functioning and ready to go. Only designers, Shops vendors, and PHSA staff that are needed on site will attend.

#### **Wednesday, April 19, 2023**

#### **Punch and Lunch/General Meeting**

This will be held at the House and will run from 10am to 2pm. Coffee and light breakfast will be provided in the morning, followed by lunch at Noon.

Invitations will be sent out soon. **Please be sure to RVSP!**

**MORE INFO TO FOLLOW ABOUT THESE EVENTS AND OPPORTUNITIES TO LEND A HAND!**

**Sunday, April 23 - HOUSE OPENS!**

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## Instrumental Competition

### Christine Upton

The amazing 16-year-old violinist, Muyang Wu, who won the Grand Prize at our Instrumental Competition has accepted our invitation to play at Premiere Night.

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## Public Relations

### Garrett Collins

The PR/Marketing Committee has been hard at work getting the word out about the Showcase House. Here's a sample of some of the articles we've received in the past few weeks:

- [Pasadena Showcase Brings Instrumental Competition to Life](#) (Pasadena Outlook)
- [MY PASADENA With the Pasadena Showcase House of Design Team](#) (Pasadena Magazine)
- [Matt McIntyre Spearheads Transformation of 40-Year-Family Home for Pasadena Showcase House of Design](#) (Pasadena Now)
- [3,900 Fourth-Grade Students Attend the Pasadena Showcase House for the Arts Youth Concert](#) (Pasadena Now)
- [Showcase House preview portends fascination for April and May](#) (Larchmont Chronicle)

You can view all of this year's press coverage [here](#) and on our website (See Publications article below). Thank you to the PR/Marketing Committee for all your contributions: Michele Lembo, Stephanie Johnson, Christine Upton, Ying Ying Lin, and Analily Park.

As for marketing, we are all systems go! Streetpole banners are being installed throughout Pasadena this week. 50,000 postcards have dropped in the mail. Digital advertising is ramping up. Print ads can be found in the Outlook and other local papers. You'll hear our radio spot on KPCC next month. And please help us spread the word—posters & flyers are available to pick up from the staffing office; we encourage you to take them wherever you go.

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## Publications

## Cathy Hilton

Check out the [Press Coverage](#) page on our website to see the latest articles in the news about us!

Need any help with PSHA website passwords or PSHA email? Contact Cathy Hilton at [hilton.cathy@gmail.com](mailto:hilton.cathy@gmail.com)

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## Associates

### Erin Dundee & Lynn Mehl

A little rain didn't dampen the fun on Sunday, March 19 at the *Hard Hat Sneak Peek Tour*. Approximately 40 Associate members, Patrons and guests joined members of Benefit Core Team for a tour of the House and lively reception. More photos will appear in the upcoming Associate newsletter.

Soon you will be receiving your invitation to Punch & Lunch. Hope to see you all there.







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## Important Dates

**Tuesday, April 18** - Light Up Night

**Wednesday, April 19, 10am-2pm** - Punch & Lunch / General Meeting

**Friday, April 21** - PREMIERE NIGHT!

**Sunday, April 23** - HOUSE OPENS!



04/01	Cindy Kelly	04/12	Jennifer Higginbotham
04/02	Dana Marevich	04/12	Mona Mapel
04/02	Joy Sullivan	04/18	Louise Crawford
04/03	Kathy Martin	04/18	Rebecca Mikkelsen
04/03	Claire Slaughter	04/18	Anne Rothenberg
04/07	Gohar Ohanian	04/19	Karen Cooper-Mathews
04/08	Linda Chang	04/25	Marilyn Conzonire
04/09	Cynthia Legato	04/25	Helen Gipson
04/11	Susan Dachel	04/26	Anne Blomstrom
04/12	Roberta Cope	04/27	Coralia Handayan

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### Not getting PSHA emails?

**Please be sure these are included in your email contacts:**

[president@pasadenashowcase.org](mailto:president@pasadenashowcase.org)

[psha@pasadenashowcase.org](mailto:psha@pasadenashowcase.org)

[emailadmin@pasadenashowcase.org](mailto:emailadmin@pasadenashowcase.org)

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*Watercolor by Lynn Van Dam*

[View this email in your browser](#)

**Pasadena Showcase House for the Arts**

P.O. Box 93486  
Pasadena, CA 91109  
626.578.8500

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