



Pasadena Showcase House for the Arts
General Meeting
Approved Minutes
February 15, 2024

Call to Order

The February 15, 2024, general membership meeting of the Pasadena Showcase House for the Arts was held at 350 E. Hermosa Dr., San Gabriel, CA 91776.

President Suzanne Hart called the meeting to order at 4:11pm.

Quorum

Statistics provided by Cindy Bengtson, Membership Chair:

Attended 1/10/24	(23 needed for quorum)
Active and Business (voting members)	40

A quorum was in attendance for voting purposes.

Approval of the Minutes

Undine Schwarz motioned to approve the Minutes of the January 10, 2024 General Meeting. The motion was seconded by Eileen Reilly and unanimously approved.

Reports

Executive Committee

President: Suzanne Hart

- We have great momentum going in the organization. Benefit is in high gear, music programs are right around the corner, and Gifts & Grants are busy. Feel proud of what we're doing and accomplishing.

1st Vice President: Matt McIntyre

- The Green Foundation has acknowledged our inquiry.

2nd Vice President (Benefit): Dotty Ewing

- Raise a toast to our Empty House Party team.
- We have done the Potter Daniels house two times before, in 1975 and 1996.

- Dwight Robertson came to share the history of the Potter Daniels house and the women who have lived in it.
- Deferred most business to the Benefit Committee Meeting.

3rd Vice President (Finance): Undine Schwarz

- The audit is done. The tax return is pending.
- Please make sure to get all signatures on reimbursements before giving them to Jenny.
- Please let us pay vendors directly, as much as we can. It helps with vendor visibility.

4th Vice President (Gifts & Grants): Lisa Loeffler

- The committee approved 102 applications for grant requests in one day in February. Now we will be presenting this to the Board of Directors for approval.
- Thank you to the Crescendo Foundation for your gift to support our gifts & grants program.

Membership: Cindy Bengtson

- We have one last new provisional who was approved at the last Board meeting, Tracy Ingram.
- Thank you to the Membership Committee members.

Secretary: Charlotte Lacey

- No report.

Advisor/Parliamentarian: Vikki Sung

- Attend the March General meeting on March 14th.

Officers

Hospitality: Shari Domenghini

- No report.

Instrumental Competition: Colleen Robertson

- The event is March 3rd with performances between 10:30am - 1:30pm. Thank you Jennifer for your hard work.
- The venue is under major construction, so the spaces we will use will be different than years past.
- Anyone is welcome to come any time and listen to these wonderful students play.

Music Mobile™: Marsha Seyffert

- It's coming along. It should be ready October 2025.

Youth Concert: Stephanie Johnson

- We're all set with the LA Phil for February 27th.

Provisionals: Ani Manjikian

Absent

- No report.

Public Relations/Marketing: Danielle Takata-Herring
(Michele reported in her place)

- Lots of publications and social media influencers came for EHP.
- Our publicist, Elizabeth Borsting, has been great at
- outreach and connecting us with outlets that we didn't have previously.
- Lots of impressions on Meta from the timed tickets going on sale.
- The social media influencers' breakfast will be on April 18th.
- 117 Street Pole Banners are on the way and will be installed on March 20 until May 20th.
- New press releases will be coming out.
- We just signed on a social media strategist, Nicole Walker, from Nicole Alex agency.

Publications: Cathy Hilton

- No report

Season Tickets: Lani Moore

- Sponsor tickets have been distributed. Subscriber tickets will be going out soon.

Treasurer: Jenny Chiang

- The US Bank account balances as of February 15, 2024, are:

	Balance as of 2/15/2024
Tickets Account	\$490,857.75
Operating Account	\$540,620.18
Savings Account	\$1,018,241.18
TOTAL	\$2,049,719.12

Honorary Members

Archivist/Historian: Debra Qurtman

- No report

Associate Representatives: Erin Dundee and Marybeth Rehman-Dittu

- We kicked off the year with our first 2024 event at Celistino's. Thank you to those who came. Another event coming soon.

Unfinished Business

- Colleen asked about volunteers needing background checks. It was confirmed that all volunteers of the music programs must get a background check. Showcase will be paying for them.

New Business

- The Los Angeles Opera is offering us discounted tickets. Look out for an email with details.

Adjournment

Adjourned at 5:12pm.

Charlotte Lacey

Submitted By
Charlotte Lacey, Board Secretary