



2024 Pasadena Showcase House of Design Overview

- What** The Pasadena Showcase House of Design is one of the nation's oldest, largest, and most successful home & garden tours. Following just four short months of renovation, over 25,000 guests will tour through the 30 interior and exterior design spaces highlighting cutting-edge trends in high-style living. Guests can expect the famous Shops at Showcase, offering a variety of boutique and craft merchants, as well as an on-site restaurant, and other venues to enjoy a drink or a quick bite.
- Who** Presented by Pasadena Showcase House for the Arts, an all-volunteer nonprofit organization founded in 1948 to support music and the arts in Los Angeles County.
- Where** It takes place at Potter Daniels Manor, a grand English Tudor Revival Style mansion situated behind high iron gates on over an acre of property. With its elegant façade and rich details, its picturesque appearance creates a romantic but old-world feel. Designed by the Postle Company of Los Angeles, builders of the Pasadena Playhouse, Potter Daniels Manor transports its visitors to another era of elegance and enchantment, delivering the magic of a classic storybook

home. Beautiful flat, flowered grounds and winding paths around the home end at a back terrace providing a grand view of the Arroyo Seco. Featured both in 1996 and 1975, as the Pasadena Showcase House of Design, this distinctive property is utterly charming and has timeless allure.

When April 21 – May 19, 2024

Public tours will take place:

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| Tuesday, Wednesday, Thursday | 9:30am – 5:30pm |
| Friday | 9:30am – 6:30pm |
| Saturday, Sunday | 9:30am – 4:00pm |
| Monday | Media invite only |

Why Funds raised from the proceeds from tour admissions, shops and restaurant receipts go towards the Pasadena Showcase House for the Arts' four philanthropic initiatives: Gifts & Grants, Music Mobile™, Instrumental Competition, and Youth Concert. Throughout its history, Pasadena Showcase has contributed more than \$25 million toward local music and arts programs.

How Tickets are available at pasadenashowcase.org/tickets or by calling 626.606.1600

Golden Tickets, providing on-demand access for public tours are currently on sale.

Timed entry tickets will be available in early February.

ABOUT POTTER DANIELS MANOR

The 2024 Pasadena Showcase House of Design boasts a significant historic background, several storied owners and even a prestigious designation as a Pasadena City Landmark. This stately English Tudor Revival style home was once named “El Roble” by one of its prominent residents, a Spanish translation in honor of a stately oak tree that once graced its magnificent front lawn. In recent years it has been referred to as Potter Daniels Manor, honoring its original owner while also paying homage to its second but more famous owner’s English heritage and inspiration.

Commissioned by Gertrude Potter Daniels, wife of a wealthy Chicago businessman, the home was originally built in 1902 by Joseph J. Blick, one of Pasadena’s pioneer architects. The graceful, shingle-style structure cost \$15,000 to build, a significant amount for that time.

In 1905, the home was sold to Susanna Bransford Emery Holmes, known as the “Silver Queen” after her late husband struck it rich organizing the Silver King Mines. Inspired by her European

travels, in 1922, Mrs. Holmes hired the Postle Company of Los Angeles, builders of the Pasadena Playhouse, to completely remodel the home into the English Tudor Revival Style mansion that exists today. Costing \$37,000, the home little resembled its former version but was and remains one of the most impressive houses in Pasadena.

Situated behind high iron gates on over an acre of property the home has an elegant façade highlighted by an eye-catching, two-story leaded glass window, creating a romantic but old-world feel. The interior complements the design style with a grand walnut paneled foyer, a monumental stairway complete with hand-carved banisters and rails, a banquet sized dining room and a stately living room opening onto a covered terrace running its entire length. Completing the space is an oak paneled library, a sunroom, a butler's pantry and kitchen. The second floor is comprised of a large primary and three additional bedrooms, all with their own bath.

Rich in detail and with its striking features, this distinctive property is utterly charming and has timeless allure. Visitors will be transported to another era of elegance and enchantment, as 30 interior and exterior designers add the latest lifestyle trends to this storybook home.