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PASADENA
SHOWCASE
HOUSE
for the Arts

Just In Showcase

October 2022



November General Meeting Wednesday, November 2, 2022

President's Message Vikki Sung



What a great way to start our year! The October General Meeting at the Walt Disney Concert Hall was very well attended. Thank you to all who came. LA Phil CEO Chad Smith talked about the goal to become the pre-eminent orchestra that represents all of the Americas. Gustavo Dudamel, the much-heralded Artistic Director and Conductor, is courted by every major orchestra that has an opening, but he is opting to remain at the Phil...at least for now. Very exciting programming has been scheduled for the Fall and

Vikki Sung

President

Eileen Reilly

First Vice President

Matt McIntyre

Second Vice President

Benefit

Undine Schwarz

Third Vice President

Finance

Suzanne Hart

Fourth Vice President

Gifts & Grants

Winter season at WDCH. You may listen to some highlights [of the 2022-2023 Season on Spotify](https://open.spotify.com/playlist/7ajwuaXgaBc1twmw9O1Y7N). (<https://open.spotify.com/playlist/7ajwuaXgaBc1twmw9O1Y7N>).

As November approaches, we are thankful that Benefit Chair Matt McIntyre is *this* close to securing a house for 2023. An invitation to Designer Walk Thru should be in your Inbox shortly. Be on the lookout for it. You won't want to miss this chance to see Versailles up close.

Additionally, Matt is still working to fill his Benefit committee. If he reaches out to you, please honor his request if you are able. We want our members to try various positions on the committee and need to balance all of our benefit needs.

The Music Preferences Survey has gone out. Please be sure to indicate which PSHA music program you would like to help at—you are certainly welcome to choose both! Remember that Youth Concert requires 45 volunteers, while the Instrumental Competition only needs 12, you may be asked to help at the Youth Concert.

With the Gifts & Grants application now open to qualifying non-profit organizations, we are excited to begin fulfilling our organization's mission of supporting music and the arts in our community. Thanks to a successful 2022 Showcase House which included Marybeth Rehman-Dittu's TWO successful and profitable events— Empty House Party and Premiere Night — we have a generous kitty to disburse.

Dotty Ewing
Membership

Stephanie Johnson
Secretary

Gretchen McNally
Advisor /
Parliamentarian

Barbara Lake
Benefit Chair-Elect

Britta Piotrowski
Hospitality

Christine Upton
Instrumental
Competition

Marsha Seyffert
Music Mobile™

Helen Gipson
Youth Concert

Colleen Robertson
Provisional

Garrett Collins

In our interactions with the public as well as with our family and friends, let's remind everyone that Pasadena Showcase House for the Arts is "more than just a pretty house." The hard work we put in is because we know that MUSIC CHANGES LIVES!

Public Relations /
Marketing

Cathy Hilton
Publications

Michele Lembo
Season Tickets

Jenny Chiang
Treasurer

Honorary Members

Dana Marevich
Archivist / Historian

Erin Dundee & Lynn Mehl
Associate
Representatives

1st VP Policies & Procedures

Eileen Reilly

In my first article this year, I would like to thank you for the honor of being 1st Vice President and to take this opportunity to introduce the Policies & Procedures Committee for 2022/23. As 1st Vice President, I am the Chair of the Committee, whose members are: President, Vikki Sung; Benefit Chair, Matt McIntyre; Membership Chair, Dotty Ewing; the Elected Members are Cathy Hilton, Barbara Lake, and Debra Qurtman; and the Presidential Appointments are Barbara Damerel and Stephanie Johnson.

The committee has already had one meeting and if the committee's recommendations are approved by the Board, I will present them to the membership at the General Meeting in November and report on them in the next JIS.

In conclusion, a reminder to all of our members: if you have any suggestions for changes or additions to our governing documents, which are primarily our Bylaws and our Policies and Procedures, please feel free to submit an Issue Paper on the topic to me and I will bring it forward to the committee for their input and recommendations. Then, the committee's recommendations will be brought to the Board for consideration. For the most up-to-date versions of these documents, please go to the Members Section of the PSHA website: pasadenashowcase.org.

3rd VP Finance

Undine Schwarz

2022 Benefit Results

**Pasadena Showcase House for the Arts
2022 Annual Benefit Results**

	<u>Receipts</u>	<u>Expense</u>	<u>Net Income</u>
Tickets			
Donations	5,713		
Pre-Sales	410,280		
Online During Showcase	290,963		
Member Tickets	18,924		
Gift Certificates	13,995		
Golden Tickets	127,040		
Coupon Sales	26,792		
Special Events	9,900		
Ticket Services	793		
	<u>904,400</u>	<u>64,400</u>	<u>839,999</u>
Shops			
Vendor Fees	12,950		
Vendor Sales	1,977,155		
Less: Vendor Payments	-1,351,395		
Less: Taxes	-175,606		
	<u>463,104</u>	<u>20,974</u>	<u>442,130</u>
Restaurant	176,622	145,051	31,571
Patrons	72,450	12,134	60,316
Program	19,700	18,515	1,185
Sponsorships	15,000	0	15,000
Premiere Night	154,441	55,602	98,839
Empty House Event	49,070	14,159	34,911
Hospitality	1,410	21,078	-19,668
Resource Party	5,548	3,047	2,501
Accountants/Audit		21,746	-21,746
Bank Service Charges		56,991	-56,991
Benefit Chair		677	-677
Benefit Treasurer		125	-125
Designer Liaison	6,000		6,000
Exterior	260	31,760	-31,500
Graphics		9,722	-9,722
House Operations		89,164	-89,164
Insurance & Legal		13,286	-13,286
Interior		53,724	-53,724
Parking & Transportation		178,639	-178,639
Permits		1,844	-1,844
PR/Marketing		91,719	-91,719
Security & Caretaker		37,972	-37,972
Staffing	2,080	1,569	511
Structures		63,987	-63,987
Telephones & Computer		17,666	-17,666
2022 Benefit Results	<u>1,870,084.18</u>	<u>1,025,552.09</u>	<u>844,532</u>

Note: All benefit fundraising supports PSHA music programs, Gifts & Grants, and Board expenses along with the annual gift we receive from the Crescendo Foundation.

4th VP Gifts & Grants

Suzanne Hart

As summer ends and fall begins, members at Showcase know it's time to begin a new year... A Showcase Year! And it will be another great year with everyone's participation. There are many ways to serve. We are settling into new roles either on the board and/or on other committees.

As such, I would like to introduce the 2022/23 Gifts & Grants Committee members as follows: Gretchen McNally, Eileen Reilly, Undine Schwarz, Jenny Chiang, Vikki Sung, Shari Domenghini, Lani Moore, Ardie Hood, Debra Qurtman, Lynne Graves, Charlotte Lacey, Christina Louie, Lisa Loeffler and myself, Suzanne Hart, as Chair. Thank you each for stepping up to be part of this wonderful side of Showcase where we get to share the fruits of our labor.

It is through our Gifts & Grants Program that we are able to give from our benefit fundraising and support many other wonderful, musically-oriented non-profit organizations also serving our community. The new grant application period will open on October 15 and close on November 30, 2022. Then our committee goes to work identifying and allocating funds based on guidelines as best they can. We are enthusiastically awaiting the beginning of this process and will keep you all posted!

Membership

Dotty Ewing

LOTS OF HELPING HANDS!

At our first General Meeting of this new year on Wednesday, October 12, I was proud to report that we now have 234 members. While this is a far cry from the hundreds who participated in Pasadena Showcase in past decades, it is great

growth in the past two years...a net gain of 32 members, including five who have returned as Associates or Actives.

My thanks, as always, to all of you who have recommended new members and followed through to get them to the Membership Committee, write their recommendations and help shepherd them through the process. Current enthusiastic Membership support is critical to our growth!

AND THE DOOR IS STILL (ALWAYS!) OPEN

We are accepting applications for Provisionals to work in this year's House up until December 31. I am always happy to follow up, right away, with your referrals.

CONFLICT OF INTEREST FORM

Finally, a "housekeeping" note. All Board members and those of us who participate on the Benefit Committee must submit a Conflict of Interest form. That means all Active and Business members as well as Associates who lend a hand, and Provisionals who may step up. If you did not sign and submit this form back at the October 12 General Meeting, please do the following:

1. You will find the form [here](#) or you may access it on our website member pages as follows:
2. Go to www.pasadenashowcase.org
3. Click on the *Login* button on the top right-hand side of the page and enter your username and password (may auto-load)
4. Click on *Policies and Procedures* in the left-hand margin
5. Click on *Conflict of Interest* in the drop-down menu.
6. A page will appear that we ask you to complete.
7. Click on to get a copy to print or fill out & sign online and email it back to membership@pasadenashowcase.org

Thanks for your speedy help in completing this task!

Instrumental Competition

Christine Upton

Preparations for the 36th Pasadena Showcase Instrumental Competition are underway with Finals to be held at the Pasadena Conservatory of Music on January 28, 2023.

Applicants will be able to apply through our online portal: GetAcceptd.com beginning on November 14. The deadline for submitting applications is January 5, 2023.

All Showcase members are invited to come and appreciate the talented musicians who will be performing on January 28, 2023 (from 10:00 AM) and to stay for the catered reception and the award ceremony (from 2:00 to 3:00 PM.). Proceeds from Pasadena Showcase House of Design provide the funds for the prizes awarded to these fine young musicians.

Music Mobile Marsha Seyffert

I'm learning that our innovative and very popular Music Mobile™ program was started over 40 years ago by members of the then-Pasadena Junior Philharmonic Committee. Over 20 of those years were in collaboration with the Pasadena Conservatory of Music. We have had a fabulous run of successes. In talking with principals, teachers, and students, we learned that we have been a favorite assembly for third graders for many years. In fact our own Matt McIntyre fondly remembers his third grade Music Mobile experience.

During Covid19 we had to discontinue attending the schools. And because of new safety standards and the changes in student populations, it's time for us to reassess, update, and redesign the program. We are looking at new ways we can be relevant to the diverse populations of third graders we serve. We are taking this year to make this happen!

Youth Concert

Helen Gipson

2023 YOUTH CONCERT AT THE DISNEY CONCERT HALL SAVE THE DATE - FEBRUARY 1, 2023

We are very excited to announce that we are scheduled to have our first, live Youth Concert since COVID-19. On February 1, 2023, approximately 4,000 fourth-grade students will enjoy delightful symphonic music and an educational presentation of Igor Stravinsky's *The Firebird Suite*! For some students, the event made possible by PSHA will be the first time they experience a live orchestra!

To make this event a rip-roaring success, we need you to sign-up to volunteer to help staff the concert by completing the [Music Preference Survey](#). Volunteers arrive at 8 a.m. for the 10:15 a.m. and 11 a.m. concerts. It's usually over by 12 noon. You will be provided a lovely continental breakfast, and share the enthusiasm of the children as they arrive all dressed up and on their best behavior; anticipating an orchestra at the Disney Concert Hall. The Youth Concert is very enjoyable and one of the highlights of PSHA's year. Thank you for your support.

Provisionals

Colleen Robertson

I was pleased to be able to introduce 14 new Provisional members to all those present at our opening General Membership Meeting on October 12 at the Walt Disney Concert Hall. These new members were met with enthusiastic applause as our members heard about each person's experience, talents, and skills they are bringing to the Pasadena Showcase House for the Arts.

We are holding our Provisional Orientation Meeting on Wednesday, October 19, in conjunction with the Showcase Board of Directors Meeting. The Provisionals will learn to use our member website and listen to various committee chairs explain our music programs and benefit committee functions.

Please read about each new member here in [New Member Briefs](#) or under Provisionals in the Member Directory on our website. We will soon have a photo of each new member posted there also, so you will be able to recognize their faces and get to know these wonderful additions to our Showcase organization.

Provisional Members Class of 2022/23

Dana Abelson

Michele Hemmings

Jessica Green Harrison

Karen Jones

Patricia Jasper

Mary Lyon

Jan Suter

Wende Lee

Natalie Farrow Montoya

Anne Muller

Shelley Harlow

Jackie Jones

Debbie Schweiner

Colleen Schultz



(L-R) Bottom Row: Dotty Ewing, Patricia Jasper, Colleen Schultz, Natalie Montoya Farrow, Vikki Sung, Shelley Harlow, Colleen Robertson. Middle Row: Anne Muller, Karen Jones, Mary Lyon, Michele Hemmings. Top Row: Wende Lee, Jackie Jones, Jan Suter, Debbie Schweiner.
Photo by Jamie Pham Photography.

Public Relations

Garrett Collins

The PR/Marketing Committee is excited to get back into the swing of things for the 2022/23 year. If you have any interest or inclination in joining the PR/Marketing Committee, please get in touch (garrettmcollins@gmail.com). There are many exciting activities coming upon us, and we can use lots of help with social media, marketing & advertising, media relations, and ticket promotions.

We'll be announcing Gifts & Grants applications soon, and spotlighting this

wonderful program on social media throughout the fall. We anticipate announcing the 2023 Pasadena Showcase House of Design in early November with Golden Tickets available to the public and Gift Certificates available to members. More will be shared when we make the formal announcement. Cheers to another successful year of Showcase!

Publications

Cathy Hilton

The 2022/23 Rosters were distributed to those who attended the October General Meeting and will be available at the Designer Walk Thru and the November General Meeting. Rosters will be mailed to Associates in November.

You will find the most up-to-date information on the Member pages of our website. This includes updated contact information, forms, and our General Calendar of Events. Need help accessing those pages? Email me directly at hilton.cathy@gmail.com. or call me at 215-622-3201.

A Music Preference Survey was sent to all Active, Business, and Provisional members on October 15. All members, including Associates, who are interested in participating in either the Instrumental Competition on Saturday, January 28, or the Youth Concert on Wed February 1 may indicate their interest and preference by filling out the [Survey here](#).

Don't forget to check your spam folder if you seem to be missing an email from PSHA.. Make sure to add emailadmin@pasadenashowcase.org and psha@pasadenashowcase.org to your list of email contacts.

Season Tickets

Michele Lembo

Our Walt Disney Concert Hall subscription has already begun and will continue through March 2023! The members that have participated should have already received their tickets in the mail.

Our president has been working with the LA Philharmonic to finalize two additional sponsored concerts! The concerts are:

January 14, 2023 - MTT conducts Mahler 9

February 3, 2023 - Ray Chen plays Mendelssohn

There will be 30 complimentary tickets to each concert so all members will have the opportunity to sign up for them and they will be distributed on a first come, first serve basis. More information on an upcoming survey to sign up with your preferences will be emailed at a later date.

Please remember that we are very fortunate to have the opportunity to get tickets to all of the LA Philharmonic concerts. We know plans sometimes change so please notify me if you won't be able to use your tickets. We always have other members standing by on a waiting list!

Feel free to email or call me if you have any Season Tickets questions.

Associates

Erin Dundee & Lynn Mehl

Our Associates recently enjoyed a day at the Arboretum. Guests were treated to an educational talk by Arboretum CEO, Richard Schulhof, a lovely catered lunch by Fresh Gourmet at the Peacock Restaurant, and a personally narrated tram tour of the beautiful gardens. Hope you enjoy these photos from the day.

If you were not able to attend the October General Membership Meeting and/or did not receive your membership roster, we will have them at Designer Walk Thru (DWT). Speaking of Designer Walk Thru, we hope to see you all at this

fun event. DWT will be announced very soon. Like last year, we will reserve a few tables for Associates between 11:30 and 1:00 on the day of the event... more information to follow.

Please remember to check the monthly Associate Newsletter for updated information. If by chance you didn't receive it please let us know.



Important Dates

Tuesday, November 1 at 9am - Lydia's Lacy Park Walk

Wednesday, November 2 at 4pm - General Meeting with Benefit Meeting following

Friday, November 4 at 11am - Designer Walk Thru (invitation to come)

Monday, November 14 - Instrumental Competition Applications Open

Wednesday, November 16 at 4pm - Board Meeting

Wednesday, November 30 - Gifts & Grants Applications Due



11/02 Alisa Chanpong-Amateau
 11/02 Kathryn E. Enright
 11/02 Barbara L. Maxwell
 11/03 Cindy Hawkins
 11/04 Nancy Maclean
 11/13 Mary Cologne
 11/15 Jennifer Walston Johnson
 11/15 Debra Qurtman
 11/19 Joe Milligan
 11/20 Beth Hanson

11/21 Shelley Harlow
 11/22 Ruth T. Mayeda
 11/22 Laney Techentin
 11/23 Elsa Balding
 11/23 Stephani Tyler
 11/25 Jennifer Crastz
 11/27 Brigett Guitron
 11/29 Karen Ann Jones
 11/29 Barbara Little
 11/30 Annelise Dachel

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Please be sure these are included in your email contacts:

president@pasadenashowcase.org
psha@pasadenashowcase.org
emailadmin@pasadenashowcase.org



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