



PASADENA
SHOWCASE
HOUSE
for the Arts

Just In Showcase

September 2022

October General Meeting

Wednesday, October 12, 2022

11am

Walt Disney Concert Hall
Founders' Room
111 S Grand Avenue
Los Angeles

President's Message

Vikki Sung

It's **BTS** time (**Back to Showcase**, that is)! I hope you all have taken the summer to relax and have fun, and most importantly, recharge for another exciting year of Showcase.

With the worst of the pandemic behind us, many of us hope there will be a return to normal. But what is "normal"? The past two and a half years brought so many changes and required us to live our lives differently. Many of these changes we will take with us going forward. It's fair to say our new normal is still being established.

Having to create a new path forward is an opportunity, not a detriment. Showcase has made a few changes ourselves. This past year we changed our ticket system as our long time ticket agency Admit One Products (AOP) left the industry to focus on promotional items. New membership requirements take effect this year for new members. And those of us who have already



Vikki Sung
President

Eileen Reilly
First Vice President

Matt McIntyre
Second Vice President Benefit

Undine Schwarz
Third Vice President Finance

Suzanne Hart
Fourth Vice President Gifts & Grants

Dotty Ewing
Membership

Stephanie Johnson
Secretary

Gretchen McNally
Advisor / Parliamentarian

Barbara Lake
Benefit Chair-Elect

Britta Piotrowski

completed a full course of our Active/Business years requirement can reset to the new requirements as well.

Provisional Chair Colleen Robertson will introduce to us a group of new faces at our October general meeting. Christine Upton is refining our revamped Instrumental Competition, set to take place on January 28, 2023, which was changed last year to serve high school students. Also, after two online concerts for the Youth Concert, fourth-grade students will be going back on February 1 for in-person performances by the LA Phil. Helen Gipson is working with the Learning Department at the LA Phil to make sure all goes smoothly as we host 4,000 students, their teachers, and chaperones at the Walt Disney Concert Hall.

Benefit Chair Matt McIntyre and I have scouted several potential Showcase houses this summer. Without taking away any of Matt's thunder, I can divulge that we are close to securing a magnificent property. Expect to see a few things done differently this year. If you haven't been contacted by Matt regarding a Benefit position, feel free to reach out to him.

Our first General Meeting and luncheon will be on Wednesday, October 12 at the Walt Disney Concert Hall, with a special guest dynamic speaker, Chad Smith, CEO of the LA Phil. Please look out for an email invitation to come.

The Music Preferences Survey will be coming out shortly. Even though Music Mobile™ is still undergoing renovation, we need your help with Instrumental Competition and Youth Concert.

So welcome back, members! You are our most important asset at Showcase. There would be no Showcase House...no Youth Concert...no Instrumental Competition...without our volunteers. I am honored to serve again as president as we march forward together.

Hospitality

Christine Upton
Instrumental Competition

Marsha Seyffert
Music Mobile™

Helen Gipson
Youth Concert

Colleen Robertson
Provisional

Garrett Collins
Public Relations / Marketing

Cathy Hilton
Publications

Michele Lembo
Season Tickets

Jenny Chiang
Treasurer

Honorary Members

Dana Marevich
Archivist / Historian

Erin Dundee & Lynn Mehl
Associate Representatives

Membership

Dotty Ewing

A Great Beginning!

This is an exciting time for Pasadena Showcase, as we begin another year of planning, working side-by-side, and renewing our friendships.

I am pleased to announce so early in our year that new friendships are on the horizon. Fourteen new members have already joined Showcase, and three prior members have returned as Associates. Colleen Robertson, Provisional Chair, will introduce our new members in her article, and Lynn Mehl and Erin Dundee, in their Associates' article.

Thank you!

Eight of these 14 Provisionals came in based on great referrals from our membership. My thanks to Matt McIntyre, Garrett Collings, Hilda Hacopian, Helen Gipson, Marcia Kreditor, Lani Moore, and Colleen Robertson (for two!). Three came in from our excellent website; thanks, Cathy. And the other three came

in because we opened Empty House Party to “outsiders,” and they were so impressed, they had to join! And our ongoing PR and Marketing campaigns assisted too, under Garrett’s leadership.

Bring ‘em on til December 31

We are still accepting applications for membership until December 31, so feel free to reach out to friends and family and send along their info. Your Membership Committee will be so grateful, and will graciously follow up and keep you informed. Plus, Staffing will be delighted to have more hands-on deck!

The More We Get Together...

On August 17, our newest class, The Toccatas, hosted our first seven new Provisionals approved in June, the new Board of Directors, and the new Membership Committee for the first of a maybe-continuing event, the Showcase Summer Salad Soiree. Great dishes for hot days and new relationships made! The Membership committee appreciates all our existing members welcoming the new Provisionals.

On August 28, Pasadena Showcase was well represented at the San Marino Motor Classic, thanks to the generosity of great Showcase friends, event founders Aaron and Valerie Weiss. Many visitors stopped by, happy about our 2022 House and looking forward to our work in 2023. Plus, we also secured many good leads for future membership and/or ticket sales. Thanks to Mary Jarrett, Analily Park, Helen Gibson, Lynn Mehl, and Britta Piotrowski for helping at this event, and to Charlotte Lacey, with Garrett Collin’s support, for handling social posting about our involvement in this event.

Coming up, walk with us on October 4 for Lydia’s Lacy Park Walk in San Marino. We meet at 9:00 am on the first Tuesday of every month, so mark your calendars. Find us gathered ready to start at the entrance on Virginia Road, north of Monterey, and stroll and stomp for as many laps as you like. Pets on leashes are welcome!

Member Spotlight

Getting to know each other better can be so much fun!

The most important asset of this organization is our members. Each person holds great accomplishments -- academically and in life! To enhance connectivity within our membership, the Membership Committee has designed a new segment called MEMBER SPOTLIGHT!

In each upcoming issue of JIS, one of our members will be featured in a photograph that reflects a fun fact or unique life experience during his/her childhood or teenage years, accompanied by a brief description of the event.

The first member to GUESS via email, the correct name of the featured member will be awarded a token of appreciation at the next General Meeting. Get ready to participate. Send your answers to Analily Park at park.analily@gmail.com.

We are contacting many members now for those pictures. Let the search for e Kodak-moments begin

Music Mobile

Marsha Seyffert

At this time we are looking at how we might present an exciting program to third graders through our Music Mobile™ program. Because Covid-19 caught us off guard, we are somewhat in flux as to how we can either retool what we have been doing or create something new. So far, in talking to educators, our current program is very popular. This year will be a planning opportunity.

Youth Concert

Helen Gipson

Our first in-person Youth Concert in over three years will take place on Wednesday, February 1 at Walt Disney Concert Hall. The theme will be *Four Seasons* based on Vivaldi's *Four Seasons* and Piazzolla's *Four Seasons of Buenos Aires*. It takes a lot of people to corral 4,000 students and direct a street full of school buses. Please consider helping out that day and enjoying the performances along with the students.

Provisionals

Colleen Robertson

DRUM ROLL, PLEASE! I am so happy to introduce by name our 14 Provisional Members for 2022-23. You will have an opportunity to greet them in person at our first general meeting on Oct 12 at the Walt Disney Concert Hall. Yet again, another fabulous, talented, accomplished group of new members!

Dana Abelson
Michele Hemmings
Jessica Green Harrison
Karen Jones
Patricia Jasper
Mary Lyon
Jan Suter

Wende Lee
Natalie Farrow Montoya
Anne Muller
Shelley Harlow
Jackie Jones
Debbie Schweiner
Colleen Schultz

Thanks to Dotty Ewing for hosting our first seven Provisionals at a wonderful "Salad Supper" garden party on August 17. Last year's Toccatas (now first-year Actives) provided fabulous food, and it was a fun way for our newest members to meet our Board and last year's class.

We are planning our first get-together with all fourteen new members at a dinner on Sept 29, with training on "How to Use our Website" by our tech guru, Cathy Hilton. Also in the works is our Provisional Orientation, with a date and details to follow soon.

I look forward to a great year getting to know these outstanding new members!

Publications

Cathy Hilton

Our Roster handbook is in the process of being printed so that we may begin to distribute them at the October 12 General Meeting. In the meantime, or anytime you don't have your Roster handy, you can use the Member Directory on our website which contains up-to-date contact information.

Do you need to make any updates? Log in to the website and go to [Update Contact Information](#) or email me directly at hilton.cathy@gmail.com. Need assistance logging in? Email or call me at 215-622-3201.

Season Tickets

Michele Lembo

I hope everyone participating in the 2022 season at the Hollywood Bowl had a wonderful time, either by purchasing a box or enjoying the complimentary bench seats to some really wonderful concerts! It seemed like so many of our members wanted to attend this year. I know plans sometimes change so I really appreciated those members that turned in tickets they were not able to use. That allowed me to give them to other members that were on a waiting list!

Now we can look forward to our Walt Disney Concert Hall subscription which has already begun with a September concert and the season will continue through March 2023. We have 18 members participating in the season tickets program.

The LA Phil will also be giving us tickets to two sponsored concerts at Walt Disney Concert Hall and more information on those selections will be coming soon. These will be complimentary tickets and members will have an opportunity to sign up for them.

Very special thanks must go out to Matt McIntyre and Cathy Hilton for all of their help, support, and expertise!

Please feel free to email or call me if you have any Season Tickets questions.

Associates

Erin Dundee & Lynn Mehl

By now you should have received your invitation to our first event of the year scheduled for Thursday, September 29 from 11am-3pm at the beautiful Los Angeles County Arboretum and Botanic Garden. The day includes admission to the Arboretum, a talk by Richard Schulhof, CEO at the Arboretum, catered lunch by Fresh Gourmet at the Peacock Café, and a guided tram ride throughout the gardens. The reservation deadline is Thursday, September 22. Tickets may be purchased [at this link on our website](#).

If you did not receive the monthly Associates' newsletter last week or the Fall Event invitation, please let Erin or Lynn know as soon as possible. The newsletter has a list of upcoming events and volunteer opportunities. As always we encourage you to stay involved with PSHA. Upcoming in October is our first General meeting on the 12th at the Walt Disney Concert Hall and Designer Walk-Thru (more info to come). Lastly, a very special "welcome back" to three returning Associates: Sue Boegh, Georgette Cooper, and Kathy Feely.

Important Dates

Thursday, September 29 at 11am - Associates' Fall Event at LA Arboretum

Tuesday, October 4 at 9am - Lydia's Lacy Park Walk

Wednesday, October 12 at 11am - General Meeting at WDCH

Wednesday, October 19 at 4pm - Board Meeting

Thursday, October 27 at 9am - Designer Walk-thru



09/02	Ani Kenderian	09/27	Vicki McCluggage
09/04	Lynn Laak	10/01	Sally Holt
09/04	Lydia Rubin	10/03	Rebecca Ebershoff
09/05	Jennifer Jones	10/06	Judy Tsai
09/06	Bobbie Nansen	10/07	Carolyn Fox
09/06	Jackie Jones	10/08	Kim Covey
09/08	Serena Ho	10/12	Gretchen McNally
09/09	Patricia Weckerly	10/15	Fran Biles
09/13	Christine Reeder	10/15	Karen Daroca
09/14	Karen Stracka	10/16	Charlotte Lacey
09/16	Rose M. Harley	10/16	Garrett Collins
09/16	Martha Siefert	10/24	Marjorie Lindbeck
09/20	Erika Riley	10/26	Louise Strnad
09/20	Colleen Schultz	10/26	Wende Lee
09/24	Barbara Lake	10/28	Hilda Hacobian
09/25	Jane Scott	10/30	Mary Jarrett
		10/31	

Not getting PSHA emails?

Please be sure these are included in your email contacts:

president@pasadenashowcase.org
psa@pasadenashowcase.org
emailadmin@pasadenashowcase.org

Thank you for your time, effort, and dedication to PSHA



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